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## Baruch, At 94, Was The U.S. "Senior Citizen"; Seventh Generation In America; Son Of Confederate Army Surgeon; Trusted Adviser To Presidents; Close Friend Of Churchill; Famous Stock Market Operator; Anonymous Benefactor; Handsome, Courtly, Colorful

President Johnson mourned Bernard Mannes Baruch as a "philosopher-politician" who "loved his nation and lived for his nation and that was enough to enroll him in the aristocracy of humanity."

Other tributes came from former Presidents Harry S. Truman and Dwight D. Eisenhower, Governor Nelson Rockefeller, Senator Robert F. Kennedy, and many other local and national figures, says the New York Times. The 94-year-old financier, public servant and unofficial adviser to Presidents died at his apartment home, 4 East 66th Street, New York, of a heart attack after an illness of a month, during which he spoke of a premonition of death and his wish for unpretentious final rites.

At his bedside when he died at 9.25 P.M. were his son, Capt. Bernard M. Baruch, Jr., U.S.N., retired; and a daughter, Mrs. H. Robert Samstag. His other daughter, Miss Belle Wilcox Baruch, died April 25, 1964, at the age of 64.

The brief service was held at the Temple of the Congregation Shaaray Tefila at 250 East 79th Street, of which Mr. Baruch had been a member since his childhood. His son and daughter, Bernard M. Baruch jr., and Mrs. H. Robert Samstag, issued the following statement: "It was our father's express desire that his funeral be as simple and private as possible, and in accordance with his wish there will be no visitation."

To avoid uninvited visitation, the son and daughter (Mr. Baruch's wife died in 1938) and Dr. Bernard J. Bamberger, the rabbi of the congregation who conducted the service, refused to say where the body was reposing. The burial was in a family plot in Flushing Cemetery in Queens, in private.

Seven hundred persons, including some of his closest friends, gathered at Bernard M. Baruch's family synagogue, Temple Shaaray Tefila. Sir Patrick Dean, the British Ambassador to the United States; Cardinal Spellman, Mayor Wagner, Adlai E. Stevenson and Senator Jacob K. Javits were among the mourners.

The financier, philanthropist and park bench sage, a figure of great age and dignity, was born at Camden, S.C. on August 19, 1870 — not merely in another century but in another age and time.

He came to New York in 1880, when fruit orchards still flowered on 47th Street and when horsecars clopped along Second Avenue, says the New York Times, and he was for most of his life a member of the congregation.

James F. Byrnes, former Governor of Mr. Baruch's native state, South Carolina, joined relatives and personal aides in the sanctuary of the Reform Jewish Congregation at East 79th Street and Second Avenue. He said, "For forty years he was my closest friend."

Outside, a crowd of about 500 persons gathered behind police barriers in front of the store fronts of Second Avenue in the Hungarian quarter of Manhattan.

When a brother, Dr. Herman Baruch, died in 1953, the funeral service was conducted by Dr. Bernard J. Bamberger, rabbi of the congregation. Mr. Baruch had told him then that he wanted the same simplicity and privacy at his funeral.

The 15-minute service, Dr. Bamberger said, was "about as simple as it could be." It was held at the Temple because Mr. Baruch had later said he wanted it there.

The congregation, once known as the West End Synagogue, is 120 years old. Its modern stone and marble temple, whose name means the gates of prayer, is a renovation of the Old Colony Theatre. The sanctuary was dedicated in 1959.

Inside, the temple has upholstered yellow theater seats in an auditorium with balcony that slopes toward a platform flanked by two seven-branched candelabra. The Mayor, the Cardinal, and family members were seated in the first row.

Dr. Bamberger, dressed in a black robe with velvet front and puffed sleeves, spoke from a glass-topped reading desk. The bespectacled rabbi stood directly in front of a marble-framed Ark with gold brocaded curtains and under a perpetual lamp, says the New York Times, hanging from the ceiling on three chains of bronze links.

"Lord, thou hast been our dwelling place to all generations", Dr. Bamberger began, reading in Hebrew from the 90th Psalm and quickly changing to English.

"The days of our years are threescore and ten. . . ." he read. "So teach us to number our days that we may get us a heart of wisdom." He also read selected portions of Psalm 139.

In a brief eulogy, Dr. Bamberger spoke of "years full and rich with experiences and accomplishments" and of Mr. Baruch's "alertness of mind" and of the interest and insight, the wisdom and humor that "marked all the days of his life."

The Hebrew word, "baruch," means blessed, he said. The term applied, he said, not just to recipients of blessings, but also to those who confer them.

"Blessed were you in your coming, be blessed in your going forth . . ." the rabbi said. "The Lord has given, the Lord has taken to himself. Blessed be the name of the Lord."

The mahogany coffin, completely covered with a blanket of red roses with a center cluster of white carnations, was lifted by eight pallbearers and moved slowly up the right-hand aisle and out into a gray hearse.

Mr. Baruch's body was cremated and buried privately at Flushing Cemetery in Queens, with Dr. Bamberger officiating.

"Mr. Baruch attended services, not often, but when he did it was here," Dr. Bamberger said afterward, noting that in recent years the Temple had reserved two seats in the last row for the 6-foot-3-financier so that he would have room for his long legs.

Those attending were preponderantly men, some of the elderly, including Ernest Stresser, an 82-year-old Austrian who lives on East 79th Street and who said that Mr. Baruch had made it possible for him to come to the United States 25 years ago.

Mr. Baruch's two surviving children, Bernard M. Baruch, Jr.; and Mrs. H. Robert Samstag, were among the mourners at the service. Other relatives present included: Mrs. Sailing Baruch, widow of Mr. Baruch's brother who died in 1962; Mrs. Amalie Banks, a niece; Donald, and H. N. Baruch, both nephews; Mrs. Robert Baruch, widow of a nephew; Mrs. Lucille W. Burton, a cousin; Mrs. William Doyle, and Mrs. Edgar Myers, both nieces.

Miss Mary Boyle, who was Mr. Baruch's secretary for 61 years; Charles Brogio, his valet for more than 40 years; and Miss Elizabeth Navarro, Mr. Baruch's nurse, also attended, says the New York Times. Also: City Councilman Robert A. Low, Democrat, of Manhattan; Samuel Lubell, writer on political and economic subjects; Henry R. Luce, editorial chairman of Time, Inc.; Mrs. Clare Boothe Luce, former United States Ambassador to Italy; and Charles McCabe, former publisher of The New York Mirror.

Also, Mrs. Ruth Alexander, former columnist on The New York Mirror; Elmer Bobst, chairman of the Warner-Lambert Pharmaceutical Company; Ferdinand Eberstadt, partner of F. Eberstadt and Co.; Dr. Buell Gallagher, president of City College, where Mr. Baruch was graduated in 1889; and Harry F. Guggenheim, president and publisher of Newsday.

Others were Richard C. Patterson Jr., City Commissioner of Public Events; Billy Rose, the producer, who was secretary to Mr. Baruch in the nineteen-twenties; David Sarnoff, chairman of Radio Corporation of America; Charles H. Silver, executive assistant to the Mayor for education and industrial trial development; Earl E. T. Smith, former Ambassador to Cuba; and Henry J. Taylor, former Ambassador to Switzerland.

Few of Bernard M. Baruch's associations with the world's great were as richly satisfactory as his friendship with Sir Winston Churchill. Brendan Bracken, long a Churchill aide, once wrote to Mr. Baruch: "Nature has made you and Winston Churchill for each other and it does you great good to meet."

Mr. Baruch and Sir Winston had dealings with each other some time before they met. Early in World War I, when the Briton was First Lord of the Admiralty and Mr. Baruch was aiding in United States defense procurement, they almost brought off a coup to gain a monopoly of Chilean nitrates for their countries.

Mr. Baruch and Mr. Churchill, then Secretary for War and Air, met when Prime Minister David Lloyd George took Mr. Baruch to Mr. Churchill's hotel in Paris during the first peace conference. They became close friends and visited each other often.

At Christmastime in 1941, when Mr. Baruch was packing in his Washington hotel to leave the city after a tiff with Franklin D. Roosevelt, the President telephoned him and said that Prime Minister Churchill, then a White House guest, had asked that Mr. Baruch be invited to come and see him, says the New York Times. President Roosevelt extended an invitation to an intimate private Christmas-tree lighting in the White House and the minor misunderstanding between the two was forgotten.

When Mr. Roosevelt sent Mr. Baruch on a delicate negotiation assignment in Britain in March, 1945, the President told him, "The only man who can talk to him [Churchill] is you."

The last time the two men met was in April, 1961, when Sir Winston made a private visit to the U.S. They dined together aboard the yacht of Aristotle Onassis, the wealthy ship owner, and the next day Mr. Baruch saw his old friend off at the airport. Sir Winston died last January 24 at the age of 90.

Their friendship was documented by the more than 750 communications they exchanged. The documents were part of a collection Mr. Baruch gave to Princeton last year.

Bernard M. Baruch had keen stock-market judgment that enabled him to make a fortune in Wall Street. Presidents often availed themselves of his business acumen, sometimes at moments when the murk of national and world economics seemed to call for just such a penetrating eye as he possessed.

His public service spanned more than 30 crisis-packed years of American history. He held a position of responsibility in World War I and he was one of the last surviving members of President Woodrow Wilson's delegation to the first Paris Peace Conference.

During World War II he made his wide knowledge of industry available to the Government, and after the war he played an important part in the early United Nations attempt to grapple with the menace of nuclear warfare.

Mr. Baruch was one of the most vigorous, handsome and colorful characters in the American life of his day. He stood a broad-shouldered 6 foot 3 inches and even in his middle years he possessed something of the grace of a light-heavyweight boxer. His unruly shock of white hair and his penetrating but friendly glance gave him an air of humorous, benign dignity.

Mr. Baruch was the admired and trusted friend of many of the most important figures of his day. He was one of the few people who made others like the fact that he talked about himself a good deal, which he did in a very interesting way, says the New York Times. His friendship with Sir Winston Churchill was one of the longest and most glowing of all his many relationships with men in public life.

Although Mr. Baruch went broke several times in the stock market, mainly because he did not follow his own advice, at 31 he had $100,000 for every year of his life. His early and middle years were passed in the verve and motion of an era of splendor long dead.

In his memoirs he told of a baccarat game in which he saw John W. (Bet a Million) Gates actually bet a million dollars and break even with the bank. Mr. Baruch recounted how he had lost only $10,000 in this game.

Bernard Mannes Baruch was born in a rambling old white-washed house on Broad Street, Camden, S.C. His father was Dr. Simon Baruch, who had been born in the village of Schwersenz, near Posen, then part of Germany.

Mr. Baruch's mother, the former Miss Belle Wolfe, was the sixth generation in America of the descendants of Isaac Rodriguez Marques, a shipowner who became a freeman of New York City in 1697.

Dr. Baruch had been a surgeon with the Confederate Army and had seen some of the hardest fighting of the Civil War. Although the Baruch family was in reduced circumstances after the war, it held a position of distinction in the community.

In his autobiography, entitled "Baruch: My Own Story," published in 1957, Bernard Baruch told of finding his father's Confederate uniform in a trunk in an attic — and underneath the uniform the regalia of a member of the Ku Klux Klan, to which his father had belonged.

Mr. Baruch explained that the Klan of the Reconstruction period had little relationship to the Klan of a later generation. Ironically, a fiery cross was burned near Mr. Baruch's South Carolina estate in 1951.

Mr. Baruch recalled that the atmosphere of Camden was so rural that he wore shoes only on Saturday — the Jewish Sabbath — and, out of respect to the neighbors, on Sunday.

Dr. Baruch moved to New York in 1880 and Mrs. Baruch and Bernard and his brothers, Hartwig N., Herman R., and Sailing W., soon followed, says the New York Times. Their first home was at 144 West 57th Street.

For many years Bernard Baruch cherished a copy of "Oliver Twist" given to him by Katherine Blake, his teacher in Public School 69 and inscribed: "Awarded to Bernard Baruch for Gentlemanly Conduct and General Excellence, June, 1881."

Bernard wanted to go to Yale, but City College was near — Lexington Avenue and 23rd Street — and free, and he could live at home. He was graduated in 1889.

For years Mr. Baruch could not forget that while he was an un-

*(Continued on Page Four)*

## HUNDREDS OF U.S. BUSINESSMEN COMPLY WITH ARAB BOYCOTT THREATS AND END TRADE WITH ISRAEL BUT MAJOR CONCERNS HAVE ALSO CALLED ARAB BLUFF

For their boycott of Israel scheme the Arabs must not only use the covert "Gentlemen's Agreement," but the overt, if reluctant, co-operation of the Chamber of Commerce and other trade associations.

Each invoice used with shipments to Arab nations must contain a certified statement that neither the goods nor any of its components were made in Israel, says the New York Herald Tribune, and each company must certify that, among other things, none of its products are made in Israel, that it has no offices or affiliates there, that it does not use the Star of David on its products, or take part or support propaganda activities on behalf of Israel.

Until recent years, American companies had to reveal their Jewish directors and managers. This practice is still used in other countries.

All these statements, to be accepted by the Arabs, must be certified by a Chamber of Commerce or trade association. Without this assistance, documentation to support the boycott would be difficult to obtain.

In New York City a Herald Tribune reporter, posing as a manufacturer, called the Commerce and Industry Association and asked if certification to meet the Arab demands could be obtained. Officials said it would be provided. Many other cities also provide this assistance. In San Francisco, for instance, the Chamber of Commerce uses this language to comply with the Arab demands:

". . . these articles are not of an Israeli origin and no Israeli products were used in their manufacture."

A determined effort by an indignant band of Congressmen to end these practices is now being quietly strangled by the U.S. State Department with an off-stage assist from the Commerce Department.

Recently two New York Congressmen led an afternoon closed-door fight in the Banking and Currency Committee to dramatically reverse a decision, made that same morning, which would have effectively pigeonholed anti-boycott legislation.

The two, Abraham Multer, Democrat, of Brooklyn, and Seymour Halpern, Republican, of Queens, are part of a group of 21 Congressmen who introduced legislation to prohibit American businessman from responding to boycott questions, says the New York Herald Tribune. Mr. Halpern's Republican friends on the Committee, provided the winning margin.

One of the most blatant uses of Arab pressure was applied to Tecumseh Products, a Michigan manufacturer of commercial and domestic compressors and condensing units for air conditioners.

For Tecumseh, the Middle East, with its hot, humid climate, was a good market for its products. In August, 1958, Tecumseh signed a license agreement with Amcor, an Israeli firm, to provide the know-how to build refrigeration compressors according to Tecumseh design.

Soon the company began to hear from the "Central Office for the Boycott of Israel" located in Damascus, Syria. The threatening letters were signed by a 40-year old Egyptian lawyer, Mohammed Mahgoub.

Although his Boycott office is non-governmental, Mr. Mahgoub is responsible to the Economic Council of the Arab League and he carries the power to enforce his decisions.

In addition to the Central Boycott office, each Arab nation has its own Boycott office.

For four years, Tecumseh resisted the pressure to drop its contract with Israel, but in 1962 new intimidations began to develop and these were not so easily resisted. J. A. Galazzi, Tecumseh's vice-president, told the Herald Tribune that large American refrigeration firms using Tecumseh products urged them to comply with the boycott.

"We are only suppliers," he said. "We had only one way to go. The whole thing cost us a tremendous amount of money and time and we lost the business in Israel."

Recalling what he termed "the very painful experience," he said he was surprised that the pressure from his suppliers, many of whom sold in Arab countries, was so unanimous.

"Some very Jewish-oriented firms pressed us just as hard to comply with the boycott."

He said Washington provided "very little help . . . they gave us a do-it-yourself kit." The company also went to Damascus to plead its case. The Arabs were firm. Tecumseh canceled its contract with Amcor.

The case is typical. Business International reported that among the firms struck from the blacklist are Philco, AMF, Schering, Firestone, Wyeth Laboratories, Shell, and Renault.

On the other hand, major corporations have held their ground and refused to give up Israeli operations. One of the first to put his foot down was Conrad Hilton, whose Nile Hilton is the pride of Egypt.

When the Arabs learned he planned to build a Hilton hotel in Tel Aviv, Hilton received a letter from Alfred Lilienthal, a mysterious American and longtime Secretary and counsel of the American-Arab Association of Commerce, according to the New York Herald Tribune, an organization of major U. S. business firms dealing with the Arab countries.

Mr. Lilienthal wrote without restraint:

"Should Hilton Hotels persist in going ahead with its contract in Israel, it will mean the loss of your holdings in Cairo and the end of any plans you might have for Tunis, Bagdad, Jerusalem, or anywhere else in all Arab countries.

"It is important for me to put you on notice that the Arab visitors, including the Saudi Royal Family, Egyptian business men, and the general flow of persons from the Arab world that have frequented your major hotels in New York City and elsewhere throughout the country, will unfortunately come to an end. And it may well adversely affect the ability of American companies from continuing to bring important business to your well-known establishments."

Mr. Lilienthal threw in a personal note:

". . . I should personally add my own voice by asking you to consider whether your plan to enter into an economic relationship with Israel could possibly be worth the grave loss that you will be committing yourself to throughout the Arab world and in the United States."

Mr. Hilton, seething with anger, fired back:

"What the Committee proposes is absolutely counter to the principles we live by and which we hold most dear . . . our Corporation finds it shocking that the Committee should invoke the threat of boycott condemnation."

Their bluff called, the Arabs backed away, explaining that the profits which Hilton takes out of Israel are a drain on the economy. Hilton has new ventures planned for the Arab world and the Tel Aviv Hilton opens later this year, says the New York Herald Tribune. Chase Manhattan bank had a similar experience earlier this year.

Only July 4, 1964, Mr. Mahgoub issued an ultimatum to the bank that it was going to go on the blacklist because it was the fiscal agent for Israel Bonds. Chase was given six months to sever its connections with Israel.

John J. McCloy, the experienced diplomat who is now a member of Chase's board, went to see Egypt's President Nasser in October and last January the Arabs announced that Chase would not be blacklisted since its work with Israel was only of a banking "nature."

General Tire and Rubber found itself on the blacklist for selling know-how to Israel, but still manages to own a plant in Morocco.

Not everyone can afford to send an Ambassador to see Col. Nasser, so when Camera Clicks, a midtown photography studio ran into trouble, it got in touch with the State Department.

Camera Clicks had sold slides to an Egyptian company for $1,700 and instead of payment it received a demand for a notarized declaration that the concern wasn't doing business with Israel before it could receive its money.

Offended, the firm refused, and the State Department intervened. Six months later Camera Clicks not only got its money, but another order. This time, however, says the New York Herald Tribune, the American company was making demands:

"We would like it clearly understood in writing that no declaration of our business or personal relations with others would be made a condition of our continued business with you."

Despite these quiet breakthroughs, hundreds of American businessmen comply with Arab threats and terminate business with Israel (or say they do.)

Israel officially maintains that the boycott isn't hurting, but others think the hurt is not in the businesses which stop servicing Israel, but in those which never come there in the first place.

I. L. Kenen, a native Canadian, who once lived in Toronto, Ontario, and editor of the Near East Report, recently reported the story of a prospective American investor in Israel, who, having secured a large mining concession, was trying to find partners for his venture.

Armed with statistics and reports attesting that the proposed venture would be profitable he interviewed dozens of prospective partners.

Again and again, Mr. Kenen reported, American businessmen told him that they thought the idea was wonderful, that the profits tempted them, but that they could not invest for fear of Arab reprisal.

The erratic enforcement of the boycott, is due, in part, to the Arabs' need for certain materials and goods, and also to their unwillingness to put their boycott to every test, says the New York Herald Tribune, for fear of arousing American public opinion.

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# Social Notes — Montreal

Mr. and Mrs. H. Goodman, 768 Davaar Avenue, and their daughter, Mrs. Molye Schwartz, 4909 Clanranald Avenue, visited the former's son-in-law, and daughter, Mr. and Mrs. Maxwell Bockner, of Toronto, Ont., to be present at the party, to honour Miss Nancy Rotenberg, daughter of Mr. and Mrs. William Rotenberg, of Toronto, the fiancee of their grandson, Howard Bockner.

Mr. and Mrs. Larry Rosen, 4880 Maplewood Avenue, spent their wedding trip in Jamaica, W. I., where they went via Eastern Air Lines. Mrs. Rosen is the former Miss Judy Wiseman, daughter of Mrs. Anne Wiseman, 4866 St. Catherine Road. Mr. Rosen is the son of Mr. and Mrs. Charles Rosen, 5244 Westbury Avenue.

Mr. and Mrs. V. Landau, of Tel Aviv, Israel, visited their son-in-law, and daughter, Mr. and Mrs. Avrum Feldman, 346 Outremont Avenue.

Mr. and Mrs. Gordon Norman Schwartz, 4000 Ridgewood Avenue, were in Puerto Rico, journeying via Eastern Air Lines.

Mr. and Mrs. Harry Maltinsky, formerly of 87 McNider Avenue, have moved to 5531 Westbourne Avenue.

Mr. and Mrs. B. Besner, 2365 Stevens Street, were at Grossinger's Hotel, in Ferndale, N. Y.

Mr. and Mrs. Daniel Amar, formerly of 8383 Goyer Street, have moved to 2475 Van Horne Avenue.

Mr. and Mrs. Paul Nayer, 2390 Gold Street, spent their wedding trip in Miami Beach, Florida; and, Nassau, W. I., where they flew via Eastern Air Lines. Mrs. Nayer is the former Miss Marilyn Pauline Fisher, daughter of Mr. and Mrs. Saul Fischer, 2775 McCarthy Street. Mr. Nayer is the son of Mr. and Mrs. Samuel Nayer, 4545 St. Kevin Street.

Mrs. Reva Wolkove, formerly of 2510 Van Horne Avenue, has moved to 5720 Decarie Boulevard.

Mr. and Mrs. Bernard Siminovitch, 6614 Parkview Road, were at Grossinger's Hotel, in Ferndale, N. Y.

Mr. and Mrs. Myer Transky, formerly of 5886 Decelles Avenue, have moved to 3205 Linton Avenue.

Mr. and Mrs. Isaac Halpern, 3400 Ridgewood Avenue, spent six months in Miami Beach, Florida, where they journeyed via Eastern Air Lines.

Mr. and Mrs. Saul Borenstein, and Lionel, and Jerry, formerly of 3947 Clark Street, have moved to 3965 La Peltrie Street.

Mrs. Rubin Margulies, of Long Island, N. Y., visited her brother-in-law, and sister, Mr. and Mrs. Issie Efros, and Frema, and Theodore, 3370 Bedford Road.

Mr. and Mrs. Paul Grunberger, formerly of 3485 Van Horne Avenue, have moved to 4502 Lacombe Avenue.

Mr. and Mrs. Aaron Shlomo Feldman, 346 Outremont Avenue, spent their wedding trip in Europe. Mrs. Feldman is the former Miss Hody Cohen, daughter of Mr. and Mrs. Victor Cohen, of Montevideo, Uruguay. Mr. Feldman is the son of Mr. and Mrs. Avrum Feldman, 346 Outremont Avenue.

Miss Sheila Silver, daughter of Mr. and Mrs. Max Silver, 8020 Birnam Street, is a camp counsellor in St. Adolphe de Howard, Quebec; and her brother Stephen, aged sixteen years, is a camp aide at Camp Bnai Brith, in Petit Lac Long, Quebec.

Mr. and Mrs. Joseph N. Frankel, of New York, spent their wedding trip in Europe, and Israel. Mrs. Frankel is the former Miss Yuttie Feldman, daughter of Mr. and Mrs. Avrum Feldman, 346 Outremont Avenue. Mr. Frankel is the son of Mr. and Mrs. F. Frankel, of Brooklyn, N. Y.

Mrs. William Gittes, 2162 Sherbrooke Street West; and her sister, Mrs. Mildred Loebel, of Toronto, Ont., left to spend some time in Great Britain.

Samuel Schwartz, of Staten Island, N. Y., visited his brother, and sister-in-law, Mr. and Mrs. Joseph Schwartz, 5702 Mountain Sights Avenue.

Mr. and Mrs. Sydney L. Goldwater, and sons David Ronald, and Howard Shawn, 36 Avondale Road, Dollard des Ormeaux; and her mother, Mrs. David Steiman, 8066 Champagneur Avenue, visited the latter's son and daughter-in-law, Mr. and Mrs. Frank Steiman, and Debra, and Howard, of Toronto, Ont.

Mr. and Mrs. Irwin Tolensky, 200 Roehampton Avenue, Toronto, Ont., visited their parents, Mrs. Bertha Kahansky, 5255 Saranac Avenue; and Mrs. Morton Shleifer, 6742 Mountain Sights Avenue.

Mr. and Mrs. Harry Z. Lewin, formerly of 4945 Bourret Street, have moved to 11480 James Morrice Street.

Mr. and Mrs. Oscar Savage, and son, Harvey Savage, of Toronto, Ont., visited her brother-in-law, and sister, Mr. and Mrs. Louis Pell, 4597 Carlton Avenue.

Mr. and Mrs. Saul Stockhammer, of Toronto, Ont., visited Mr. and Mrs. William Johnson, 10905 Tardival Street.

Mr. and Mrs. Joshua Ashkenazi, and his sister, Mrs. Gita Klebanoff, all of New York, visited their sister-in-law, Mrs. Lucy Ashkenazi, 3270 Ellendale Street.

Mr. and Mrs. H. Rosenfeld, and son, Barry, of New York, visited her brother-in-law, and sister, Mr. and Mrs. L. Batist, 5462 Victoria Avenue.

Mr. and Mrs. Hyman Steinberg, and their daughter, Miss Norma Steinberg, of Sherbrooke, Quebec, visited Mr. and Mrs. Harry Oberman, 4742 La Peltrie Street, whose son, Harry Oberman, is the fiance of Miss Steinberg.

Mrs. M. Brandes, of Kemptville, Ont., visited her brother, and sister-in-law, Mr. and Mrs. Herman Davis, 5409 Trans Island Avenue.

Mrs. Rebecca Lipchitz, of Toronto, Ont., visited Mr. and Mrs. Isaac Caplan, 4675 St. Kevin Street.

Mr. and Mrs. Ruben Spector, formerly of 4705 Bourret Street, have moved to 7910 Cote St. Luc Road.

Here for the bar-mitzvah of Gerald, son of Mr. and Mrs. Philip Batist, 5720 Rand Avenue, who was called to the Reading of the Law, at Beth Zion Synagogue, were; Mr. and Mrs. E. Strumpf, uncle, and aunt, and Lori Anne, and Jeffrey, of Milford, Conn.; and Mr. and Mrs. H. Rosenfeld, great-uncle, and great-aunt; and Barry Rosenfeld; all of New York.

Mrs. David Diamond, and Diane, and Joyce, of Los Angeles, Calif., visited her brother-in-law, and sister, Mr. and Mrs. Simon Sonabend, and Diane, and Israel, 7004 Guelph Avenue.

Mrs. Frank Bilmes, 5605 Dudemaine Street, is spending the summer in Ste. Agathe, Quebec, where Mr. Bilmes will join her weekly.

Mrs. Mildred Kwinter, of Toronto, Ont., was here for the bar-mitzvah of her grandson, Stephen, son of Mr. and Mrs. David Kwinter, 6390 Lennox Avenue, who was called to the Reading of the Law, on June 19, at Shaar Hashomayim Synagogue.

Mr. and Mrs. Manny Fisher, and their son, Stuart, and daughter, Robin, of Brooklyn, N. Y., visited his brother and sister-in-law, Mr. and Mrs. Saul Fisher, 2775 McCarthy Street.

Mr. and Mrs. Harry Switzman, 5611 Chamberland Crescent, visited their son-in-law, and daughter, Mr. and Mrs. Ronald Cantor, and new-born daughter, Sharlene Elisa, of Ottawa, Ont.

Mr. and Mrs. Max Walter, formerly of 1979 Ward Street, have moved to 4500 Bourret Street.

Mr. and Mrs. Barry Bruck, and Carolyn, and Nadine, of Los Angeles, Calif., visited his brother-in-law, and sister, Mr. and Mrs. Simon Sonabend, 7004 Guelph Avenue.

Mr. and Mrs. Gordon Naimer, and Lorraine, formerly of 5106 Cote St. Luc Road, have moved to 4667 Verina Street.

Dr. and Mrs. Joseph Leavitt; and her brother, and sister-in-law, Michael Rubinstein, Q. C., and Mrs. Rubinstein, were in New York, for the marriage of their niece, Miss Joann Rubinstein, daughter of Dr. and Mrs. Joseph Rubinstein, of New York, to Jacob Folic, son of Mr. and Mrs. Noah Folic, of Brooklyn, N. Y., at the Park Avenue Synagogue.

Mr. and Mrs. Melvin M. Fishman, of Calgary, Alberta, spent their wedding trip in Las Vegas, Nevada; Los Angeles, Calif.; and Vancouver, B. C. Mrs. Fishman is the former Miss Deana Miriam Shuster, daughter of Mr. and Mrs. Charles Shuster, 6785 Mountain Sights Avenue, Montreal. Mr. Fishman is the son of Mr. and Mrs. Percy Fishman, of Calgary.

Mr. and Mrs. Max Dick, 4880 Randall Avenue, celebrated the fourteenth birthday of their daughters, Susan; and the seventh birthday of their daughter, Rosalie. They are the sisters of Judy, aged eleven years; Lisa, five; and Tammy, two; granddaughters of Mr. and Mrs. Hyman Monk, of Montreal; and of Mr. and Mrs. Ben Dick, 6302 Coolbrook Avenue.

Mr. and Mrs. Bernard Siminovitch, 6614 Parkview Road, celebrated their seventeenth wedding anniversary. They have three daughters: Sandra, aged sixteen years; Anne, thirteen; and Ruby, eleven. Mrs. Siminovitch is the former Miss Elsie Cohen, daughter of Mr. and Mrs. Abe Cohen, 5172 Borden Avenue. Mr. Siminovitch is the son of Moe Siminovitch, 541 Outremont Avenue, and the late Mrs. Tillie Siminovitch.

Here for the bar-mitzvah of Saul, son of Mr. and Mrs. Mario Modiano, 1475 Painter Circle, who will be called to the Reading of the Law, on July 3, at Spanish and Portuguese Synagogue, will be: Mr. and Mrs. Samuel Fintz, great-uncle, and great-aunt; Mr. and Mrs. Norman Kanowitz; and Mr. and Mrs. Bernard Fintz; all of New York; all cousins.

Mr. and Mrs. Philip Muroff, of Windsor, Ont., will be here for the marriage of Miss Harriet Queenie Perel, daughter of Mr. and Mrs. Isadore Perel, 2390 St. Louis Street, to their son, Dr. Frederick I. Muroff, on July 4, at Beth Ora Synagogue.

In New York, for the marriage of Miss Leora Krieger, daughter of Mr. and Mrs. Harry Krieger, of New York, to Ervin Orbach, son of Mr. and Mrs. Zygmunt Orbach, 5330 Bessborough Avenue, to take place on July 4, at the New Yorker Hotel, will be: parents of the groom-to-be; uncles, and aunts of the groom-to-be: Mr. and Mrs. Carl Orbach, and sons, Marvin, and Bernard, 22 Radcliffe Road; Mr. and Mrs. Maurice Ben Kalifa, and Anne and Lisa, 3090 Goyer Street; Miss Nancy Cohen, 2024 Metcalfe Avenue; all of Montreal; Mr. and Mrs. Harry Cogert, brother-in-law, and sister of the groom-to-be, and Abraham, of Miami Beach, Florida; Mr. and Mrs. Carl Orbach, cousins of the groom-to-be; and Irving Dale, uncle of the groom-to-be; all of Toronto, Ont.

In Moncton, N. B., for the marriage of Miss Frances Louise Levine, daughter of Mr. and Mrs. Nathan Levine, of Moncton, to A. Joseph Shuster, son of Mrs. Helen Shuster, 5111 Prince of Wales Avenue, on July 4, at Tiferes Israel Synagogue, will be: mother of the groom-to-be; Mr. and Mrs. A. Russman, brother-in-law, and sister of the groom-to-be; and Eta, and Jerry, 5109 Prince of Wales Avenue; J. Landau, of Montreal; Mr. and Mrs. Joseph Schwartz, of Detroit, Michigan; all cousins of the groom-to-be; Mr. and Mrs. I. Landau, of Ottawa, Ont.; and Mr. and Mrs. M. Landau, of Detroit, Michigan; all uncles, and aunts of the groom-to-be.

Mr. and Mrs. Leo Arshinoff, 525 McEachran Avenue, were dinner hosts to sixty guests at Ruby Foo's Restaurant, to celebrate the engagement of their daughter, Miss Linda Arshinoff, to Dr. Mortimer Mamelak, son of Mr. and Mrs. Jacob Mamelak, 5419 Hutchison Street. Mrs. Arshinoff wore a blue, silk sheath. Mrs. Mamelak was in a beige, lace dress. Miss Arshinoff, the bride-to-be, wearing a blue, peau de soie sheath, had a corsage of white orchids. The table flowers were pink, and white carnations, and gladioli. The marriage will take place in September.

## BAR-MITZVAHS

Gerald, son of Mr. and Mrs. Philip Batist, 5720 Rand Avenue, was called to the Reading of the Law, in honour of his bar-mitzvah at Beth Zion Synagogue. He is the brother of Lynda, aged fifteen years; Rosanne, eleven; and Bruce, five; grandson of Mr. and Mrs. L. Batist, 5462 Victoria Avenue; and of Mr. and Mrs. A. Katz, 4543 Wilson Avenue; great-grandson of Mrs. M. Astroff, of Montreal. Kiddush was observed.

Bennett, son of Mr. and Mrs. Henry Little, 7915 Cote St. Luc Road, was called to the Reading of the Law, in honour of his bar-mitzvah, at Temple Beth Sholom. He is the brother of Marla, aged eight years; grandson of Mrs. Marsha Logan, of Toronto, Ont., and the late Benne Logan; and of the late Mr. and Mrs. Harry Litowitz, of Toronto. Kiddush was observed.

Saul, son of Mr. and Mrs. Mario Modiano, 1475 Painter Circle, will be called to the Reading of the Law, in honour of his bar-mitzvah, on July 3, at Spanish and Portuguese Synagogue. He is the grandson of Mr. and Mrs. Albert Eskenazi, 1470 Poirier Street; and of Mr. and Mrs. Saul Modiano, of Istanbul, Turkey. Kiddush will be observed.

## APPROACHING MARRIAGES

Dr. Harry J. Stern, Rabbi, and Mrs. Stern, 3238 Westmount Boulevard, announce the marriage of their daughter, Miss Justine Adelaide Stern, to Leon Jedeikin, son of Mr. and Mrs. Samuel Jedeikin, 11 Windsor Avenue, to take place on Sunday, July 4, at half-past four o'clock, at Temple Emanu-El.

Mr. and Mrs. Nathan Levine, of Moncton, N. B., announce the marriage of their daughter, Miss Frances Louise Levine, to A. Joseph Shuster, son of Mrs. Helen Shuster, 5111 Prince of Wales Avenue, Montreal, to take place on Sunday, July 4, at six o'clock, at Tiferes Israel Synagogue, in Moncton. Miss Levine is a graduate of McGill University with the Bachelor of Science degree; and received the Teachers degree from Macdonald College School for Teachers. Mr. Shuster studied Art at the Montreal Museum of Fine Arts.

Mr. and Mrs. Harry Krieger, of New York, announce the marriage of their daughter, Miss Leora Krieger, to Ervin Orbach, son of Mr. and Mrs. Zygmunt Orbach, 5330 Bessborough Avenue, to take place on Sunday, July 4, at half-past twelve o'clock, at the New Yorker Hotel, Rabbi Joseph Goldberg officiating. Miss Krieger is attending McGill University, where she is in the post-graduate faculty, studying for the Ph. D. degree in psychology. Mr. Orbach received the Bachelor of Civil Law degree from McGill University.

Mr. and Mrs. Isadore Perel, 2390 St. Louis Street, announce the marriage of their daughter, Miss Harriet Queenie Perel, to Dr. Frederick I. Muroff, son of Mr. and Mrs. Philip Muroff, of Windsor, Ont., to take place on Sunday, July 4, at two o'clock, at Beth Ora Synagogue. Dr. Muroff is a graduate of the University of Detroit, School of Dentistry, in Detroit, Michigan; and of Boston University, Graduate School of Dentistry, in Boston, Mass.

The marriage of Miss Eileen Cymerman, daughter of Mrs. Jacob Galck, 3982 La Peltrie Street, and the late Eli Cymerman, to Sydney Rosen, son of Mrs. Rose Rosen, 3285 Goyer Street, and the late Nathan Rosen, will take place on Sunday, July 4, at half-past six o'clock, at Zichron Kedoshim Synagogue.

Mr. and Mrs. Nathan Kalifon, 2767 Maplewood Avenue, announce the marriage of their daughter, Miss Cecile Kalifon, to Dr. Martin Lyle Solomon, son of Mr. and Mrs. H. Leon Solomon, 5210 Victoria Avenue, formerly of Kingston, Ont., to take place on Sunday, July 4, at six o'clock, at the Queen Elizabeth Hotel.

## BIRTHS

Born, to Mr. and Mrs. Gerald Sheff (nee Marlene Pollock, formerly of Montreal), of London, England, on April 14, at the Royal Northern Hospital, a daughter, Rhonda Stephanie; first grandchild of Mr. and Mrs. Louis Sheff, 957 Dunlop Avenue; first grandchild of Mr. and Mrs. Meyer F. Pollock, 4385 Cirrle Road; first great-grandchild of Mrs. Mary Kapustin, 4975 Bourret Street.

Born, to Mr. and Mrs. Jack Shore (nee Frances Haas), 5626 McMurray Street, on April 20, at the Royal Victoria Hospital, a son, Sheldon Marshall; brother of Gregory Ian, aged three years; grandson of Mrs. Lily Haas, 7910 Cote St. Luc Road; and the late Samuel Haas; and of Mr. and Mrs. Isaac Shore, 8212 Kent Avenue. Godparents are Mr. and Mrs. Sol Shore, 8596 Macdonald Avenue, uncle, and aunt. Mr. Shore, grandfather, held the baby during the ceremony.

Born, to Mr. and Mrs. Myron Cohen (nee Joan Segal), 1480 Louis Crescent, on June 2, at the Royal Victoria Hospital, a daughter, Bonnie Miriam; sister of Shari Judith, aged six and one-half years; and Jewel Malta, four and one-half.

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# Social Notes—Montreal

Mrs. Saul Fisher, 3775 McCarthy Street, was a luncheon hostess to eighty guests for her daughter, Miss Marilyn Pauline Fisher, prior to her marriage to Paul Nayer, son of Mr. and Mrs. Samuel Nayer, 4545 St. Kevin Street. Mrs. Fisher wore a white, boucle, knitted suit. Mrs. Nayer was in a blue, knitted suit. Each had a corsage of pink roses. Miss Fisher wore a deep blue, knitted suit; with a corsage of white roses. The table adornment was a centrepiece of white, and blue pom-poms and carnations.

Mr. and Mrs. Bernard Siminovitch, 6614 Parkview Road, celebrated the sixteenth birthday of their daughter, Sandra, with ninety-five guests present. Her sisters are Anne, aged thirteen years; and Ruby, eleven; and she is the granddaughter of Mr. and Mrs. Abe Cohen, 5172 Borden Avenue; and of Moe Siminovitch, 541 Outremont Avenue, and the late Mrs. Tillie Siminovitch. The hostess wore a turquoise-blue, knitted suit, appliqued with white beadwork; and had a corsage of blue carnations. Mrs. Cohen, wearing a green, lace, knitted suit, had a corsage of yellow orchids. Sandra wore a pink, and white lace suit; with a corsage of pink carnations. The table was adorned with a white, and pink birthday cake, arranged with white carnations, and pink roses, and pom-poms. Miss Lynn Kalman, of Brooklyn, N. Y., was here for the celebration.

Mr. and Mrs. Samuel Silverman, 835 Stuart Avenue, celebrated the engagement of their daughter, Miss Merilyn Silverman, to Allen Friend, son of Mr. and Mrs. Joseph Friend, 3175 Redford Road, at a buffet supper at their home, with sixty guests present. Mrs. Silverman wore a white, and blue cotton, brocade suit; with a corsage of white, and blue carnations. Mrs. Friend, wearing a three-piece, blue, shantung suit, had a corsage of white carnations. Miss Silverman, the bride-elect, wore a blue, silk dress, with a beaded overblouse; and her flowers were a corsage of white, and blue roses. The table decoration consisted of white pom-poms, and pink carnations.

Mrs. Abe W. Roseman, 4217 Jean Brillant Avenue, gave a luncheon, with one hundred and fifty guests present, at Ruby Foo's Restaurant, to honour Miss Susan Maxine Steinberg, daughter of Mr. and Mrs. Oscar Steinberg, 3131 Van Horne Avenue, prior to her marriage to Ted G. Roseman, the son of the hostess. Mrs. Roseman wore an orange-toned, silk dress; and a matching hat. Mrs. Steinberg was in a yellow, wool ensemble; with a hat of that color. Miss Steinberg wore a two-piece, pink, wool suit; with a pink straw hat; and her corsage was of white roses. The table held a composition of red roses, and pink, and white carnations.

Mr. and Mrs. Irving Chaplin, 405 St. Aubin Street, were hosts to sixty guests at a luncheon, celebrating the sixteenth birthday of their daughter, Beverley; sister of Sheila, aged thirteen years; and Linda, nine; granddaughter of Mrs. Rose Goldman, 1825 Decelles Avenue, and the late Alfred Goldman; and of Mr. and Mrs. L. Caplovitch, 693 Buchanan Street. Mrs. Chaplin wore a brown, knitted dress. Mrs. Goldman was in a green, knitted dress; with a corsage of white roses. Mrs. Caplovitch wearing a blue, silk dress, had a corsage of pink roses. Beverley wore a pale blue, knitted dress; with a wristlet of white carnations. A red, and white cake; and a centrepiece of pink roses, and white, and red carnations adorned the table.

Mr. and Mrs. Issie Efros, 3370 Bedford Road, entertained thirty-five guests, at a luncheon to honour their daughter, Frema, on her sixteenth birthday. She is the sister of Theodore, aged eight years. Mrs. Efros was in an aquamarine-blue, knitted suit; with a corsage of pink carnations. Frema wore a white, boucle suit; with a wristlet of pink roses. A pink, and white cake, combined with white, and pink roses, and carnations beautified the table. Mrs. Rubin Margulies, of Long Island, N. Y., and her sister, Mrs. David Kaye, of Cornwall, Ont.; aunts, were here for the event.

Mr. and Mrs. Simon Sonabend, 7004 Guelph Avenue, celebrated the bar-mitzvah of their son, Israel, who was called to the Reading of the Law, at Beth Zion Synagogue. He is the brother of Diane, aged sixteen years; grandson of the late Mr. and Mrs. Israel Bruck; and of the late Mr. and Mrs. F. Sonabend; all of Poland. Kiddush was observed. Mrs. Sonabend wore a turquoise-blue, silk suit; with a white hat. Diane wore a blue, linen suit. The next evening Mr. and Mrs. Sonabend received two hundred and twenty-five guests at a dinner dance in the Synagogue hall. The hostess was in a blue, chiffon gown, embroidered with seed-pearl-beads, and rhinestones; and had a corsage of white orchids. Diane wore a pink, peau de soie dress; with a wristlet of red roses. The family sat at the head table. The bar-mitzvah boy spoke. The table was trimmed with a white, and blue birthday cake, and a composition of white, and blue pom-poms, and carnations. Here for the celebration were: Mrs. David Diamond, and Diane, and Joyce; Mr. and Mrs. Jack Bruck, and Helaine; Mr. and Mrs. Barry Bruck, and Carolyn, and Nadine; all uncles, and aunts; all of Los Angeles, Calif.; and C. H. Fisher, a cousin, of New York.

Mr. and Mrs. Lazarus Lang, 4883 Isabella Avenue, gave a luncheon to celebrate the sixteenth birthday of their daughter, Leslye; sister of Janet, aged fourteen years. Mrs. Lang wore a black, and white silk dress. Leslye wore a navy-blue, wool dress. The table was decorated with a white, and pink birthday cake; and a bouquet of white, and pink carnations, and roses. There were sixty guests.

Mr. and Mrs. W. B. Gladstone, and her mother, Mrs. H. Monroe, all of 2380 St. Louis Street, gave a buffet supper at their home, to honour Miss Deana Miriam Shuster, daughter of Mr. and Mrs. Charles Shuster, 6785 Mountain Sights Avenue, prior to her marriage to Melvin M. Fishman, son of Mr. and Mrs. Percy Fishman, of Calgary, Alberta, who were here for the party. Thirty-five guests were present. Mrs. Gladstone wore a beige, knitted suit; with a corsage of white carnations. Mrs. Monroe was in a blue, silk dress; with a corsage of blue carnations. Mrs. Shuster, wearing a mauve, and blue, chiffon dress; had a corsage of white and pink roses. Mrs. Fishman was in a blue, and white crepe dress, made with a sequinned bodice; and her corsage was of white carnations. Miss Shuster was in a shocking-pink, beaded gown; with a corsage of pink, baby roses. The table held white, and pink carnations, and roses. Here for the celebration were: Mrs. H. Goreaht, aunt of the groom, and Mrs. Ben Goldenberg, sister of the groom; both of Calgary; and Mrs. A. Finkelstein, of Ottawa, Ont.; and Miss Linda Blevins, of Calgary, cousins of the groom.

Mrs. Max Karpman, 974 Wilder Avenue, gave a luncheon at Desjardins Restaurant, in honour of Miss Roslyn Dora Solomon, daughter of Mr. and Mrs. Louis Solomon, 4831 Barclay Avenue, prior to her marriage to Ben Karpman, son of the hostess. Ninety guests were present. Mrs. Karpman wore a green, and gold-coloured, knitted suit; with a corsage of white roses. Mrs. Solomon, wearing a beige, lace dress, had a corsage of pink roses. Miss Solomon wore an off-white, brocade dress; with a corsage of pink carnations. A centrepiece of pink roses, chrysanthemums, and white pom-poms adorned the table.

## ENGAGEMENTS

The engagement of Miss Joyce Schwartz, daughter of Mrs. Bella Schwartz, 2612 Bedford Road, and the late Harry Schwartz, to Nat Shaffer, son of Mr. and Mrs. Jack Shaffer, 4953 Bessborough Avenue, is announced. The marriage will take place in November.

Mr. and Mrs. Irving Reimer, 4815 Queen Mary Road, announce the engagement of their daughter, Miss Linda Reimer, to Dr. Allan S. Israel, son of Dr. and Mrs. Hyman Israel, 3606 Westmount Boulevard. The marriage will take place in July, 1966.

Mr. and Mrs. Arthur Rudnikoff, 38 Sunnyside Avenue, announce the engagement of their daughter, Miss Penny Rudnikoff, to Allen Shapiro, son of Mr. and Mrs. Saul Shapiro, 5041 Glencairn Avenue.

Mr. and Mrs. Abe Sadler, 5525 Parkview Crescent, announce the engagement of their daughter, Miss Gloria Joy Sadler, to Alan Walter Maislin, son of Mr. and Mrs. Samuel Maislin, 980 Markham Road.

Mr. and Mrs. Samuel Silverstone, 1030 Mill Hill Street, announce the engagement of their daughter, Miss Nansi Silverstone, to Michael Wiener, son of Mr. and Mrs. Carl Wiener, of Boston, Mass. The marriage will take place on September 5.

Mr. and Mrs. Rubin Baskin, of New York, announce the engagement of their daughter, Miss Carol Baskin, to Hyman Engel, son of Mr. and Mrs. David Engel, 4865 Bourret Street, and the late Mrs. Bella Engel. The marriage will take place on August 29, in New York.

Mr. and Mrs. H. L. Yagman, 4865 Maplewood Avenue, announce the engagement of their daughter, Miss Susan Yagman, to Morton Pekar, son of Mr. and Mrs. Aria Pekar, 4608 Mackenzie Street.

Mr. and Mrs. Cyril Nardell, of Leeds, England, announce the engagement of their daughter, Miss Helen Nardell, to David Leonard Steinberg, son of Mr. and Mrs. Moe F. Steinberg, 6525 Trent Avenue, Montreal. The marriage will take place in July.

Mr. and Mrs. Gedalia Schneider, 6260 Westbury Avenue, announce the engagement of their daughter, Miss Hedy Schneider, to Joseph Isaac Falkenstein, son of Mr. and Mrs. Harry Falkenstein, of New York. The marriage will take place on July 8, 1966.

Mr. and Mrs. Fred May, 6510 Darlington Avenue, announce the engagement of their daughter, Miss Linda Gail May, to Harvey Raymer, son of Mrs. Celia Raymer, 3305 Goyer Street, and the late Rubin Raymer.

## MARRIAGES

### SCHOEL-EINBINDER

The marriage of Miss Sandra Einbinder, daughter of Mr. and Mrs. Louis Einbinder, 6720 Clanranald Avenue, to Gerald Schoel, son of Mr. and Mrs. Harry Schoel, 1045 Korman Street, was solemnized at Tifereth Jerusalem Synagogue, on Sunday, December 27, at six o'clock, by Rabbi David Hartman, assisted by Cantor B. Lebovics. The bride was given in marriage by her parents. She wore a white, peau de soie gown, made with a round neckline, short sleeves; and bell-shaped skirt trimmed with appliques, which finished as a short train. Her tulle illusion veil was topped with a flowered head-piece; and she carried a prayer book with white orchids, and stephanotis. Mrs. Harvey Clyde Brown, twin sister of the bride, was matron of honour. She wore an Empire gown of blue peau de soie, with a beaded bodice; and bell-shaped skirt; also a blue, pill-box hat; and carried blue, and white carnations. Rona Einbinder, aged fourteen years, sister of the bride, was an attendant. She wore a blue, peau de soie dress, with short sleeves; and bell-shaped skirt; also a blue hair-bow; and carried a bouquet of blue carnations. Glenda Schoel, aged four years, niece of the groom, was flower girl. She wore a blue, dotted Swiss organdy dress; and a matching hair-bow; and carried a nosegay of blue-tinted carnations. Stanley Schoel was his brother's best man. The ushers were: Michael Schoel, brother of the groom; Harvey Clyde Brown, brother-in-law of the bride; David Shtern, Bernard Lucht, Peter Clouatre, and Norman Zimmerman. Allan Assh, aged five years, cousin of the bride, was ring-bearer. The wedding flowers were blue, and white carnations, and roses. An orchestra played. Three hundred guests were received. Mrs. Einbinder, mother of the bride, wore a sleeveless, blue, crepe gown, made with a beaded bodice; V-shaped neckline; and straight skirt. Her pill-box hat was blue; and her corsage was of white, and blue carnations, and roses. Mrs. Schoel, mother of the groom, wore a blue, peau de soie gown which had a beaded bodice; and slim skirt. Her hat was blue, and her corsage was of white carnations. Mr. and Mrs. Gerald Schoel spent their wedding trip in Nassau, W.I., the bride going away in a rose-coloured, knitted suit; with a corsage of blue carnations. They have taken up residence at 4242 Prince Charles Avenue. Here for the marriage were: Mr. and Mrs. Harvey Clyde Brown, of Brandon, Manitoba, brother-in-law, and sister of the bride; Mr. and Mrs. Nathan Steinberg, of Toms River, N. J.; uncle, and aunt of the bride; Mr. and Mrs. Morris Assh, and Donna, and Allan, of Quebec City, Quebec; cousins of the bride; Mr. and Mrs. Charles Cowan, of Oak Park, Michigan; Mr. and Mrs. A. Cowan, and Wendy, of Detroit, Michigan; Miss Sarah Schoel, of New York; all uncles, and aunts of the groom; Mr. and Mrs. J. Goldstein, Mrs. Gerald Papsin; all of Toronto, Ont.; Mrs. J. Greenbaum, of Detroit; and Mr. and Mrs. A. Schloss, of Winnipeg, Manitoba; all cousins of the groom.

### EDELSTEIN-WENER

The marriage of Miss Sheila Wener, daughter of Mr. and Mrs. Michael Wener, 3105 Appleton Avenue, to Robert Edelstein, son of Mr. and Mrs. Samuel Edelstein, 1180 Bardet Street, was solemnized at Beth Hamedrash Hagadol Synagogue, on Sunday, December 20, at half-past five o'clock, by Rabbi Lester Rosner, assisted by Cantor M. Kaufler. The bride was given in marriage by her parents. Her gown was fitted, of white, peau de soie, and lace, and cut with a boat-shaped neckline; elbow-length sleeves; and full skirt finished with a long train. Her tulle illusion veil was topped by a rhinestone crown; and she carried a prayer book with white orchids. Miss Ethel Wener was her sister's maid of honour. Her Empire gown was of blue, peau de soie; and she had a flowered head-piece, with a short veil; and carried a cascade bouquet of blue, and white carnations. Miss Lynda Edelstein was bridesmaid, wearing a blue, peau de soie gown; made with a high, beaded neckline; also a seed-pearl-beaded crown; and blue, and white carnations. Jacqueline Beloff, aged three years, cousin of the groom, was flower girl. She wore a blue silk dress, and hair-bow; and carried a bouquet of blue-tinted carnations. Martin Caplan was his cousin's best man. The ushers were: Melvin Edelstein, brother of the groom; Daniel Caplan, Rubin Hertzman, Morris Cittleman, Howard Cohen; cousins of the groom; Edward Cohen, Perry Cohen; cousins of the bride; and Barry Greenberg. Lester Glantz, aged nine years, cousin of the groom, was ring-bearer. White, and blue roses, carnations, and pom-poms, were the wedding flowers. There was orchestra music. Two hundred guests were received. Mrs. Wener, mother of the bride, wore a sheath gown of blue, peau de soie; with a blue, pill-box hat. Mrs. Edelstein, mother of the groom, was in a blue, brocade, sheath gown; with a short train; and her hat was blue. Each had a purple orchid pinned to her purse. Mr. and Mrs. Robert Edelstein spent their wedding trip at the Nevele Country Club, in Ellenville, N. Y., the bride departing in a green, wool suit; with a corsage of white orchids. They have taken up residence at 4374 Circle Road. Mr. Edelstein is a graduate of Sir George Williams University, with the Bachelor of Science degree.

### GOSSACK-BENOVOY

The marriage of Miss Shirley Ann Benovoy, daughter of Mr. and Mrs. Charles Benovoy, 362 Friel Street, Ottawa, Ont., to Irving Gossack, son of Mr. and Mrs. Issie Gossack, 7025 Chester Avenue, Montreal, was solemnized at Spanish and Portuguese Synagogue, in Montreal, on Sunday, August 2, at six o'clock, by Dr. Solomon Frank, Rabbi, assisted by Cantor Goodman Aronson. The bride was given in marriage by her father. She wore a fitted, white peau de soie gown; appliqued on the bodice with beads; cut with round neckline; short sleeves; and bell-shaped skirt. Her tulle illusion veil was arranged with seed-pearl-beaded crown; and she carried a bouquet of white roses. The bride had her aunt, Mrs. Frances Fagin, of Ottawa, as matron of honour. She wore a pink, peau de soie gown, made with a sleeveless bodice; and straight skirt. Her hat matched it; and she carried pink, and white carnations. Heidi Anne Leibovitz, aged four years, cousin the bride, was flower girl. She wore a white, organza dress, with a pink sash, and pink hair-bow; and carried a nosegay of pink, and white carnations and pom-poms. Harvey Gossack was his brother's best man. The ushers were: Barry Benovoy, and Leonard Bellam; brothers of the bride; Joel Cohen, Harold Cohen, and Abe Cohen; uncles of the bride; Gerald Ginsberman, brother-in-law of the groom; Martin Ginsberman, nephew of the groom; Ralph Leibovitch, and Samuel Gabe. Brian Ginsberman, aged six years, nephew of the groom, was ring-bearer. White and red carnations, roses, and pom-poms were the wedding flowers. There was orchestra music. Two hundred and fifty guests were received. Mrs. Benovoy, mother of the bride, wore a blue, sleeveless, peau de soie, sheath gown; with a blue hat. Mrs. Gossack, mother of the groom, was in a pink, peau de soie gown, worked with beads, which had a straight skirt; and her hat matched it. Each had a corsage of white carnations. Mr. and Mrs. Irving Gossack spent their wedding trip in Antigua, St. Martin, and St. Croix, the West Indies; and San Juan, Puerto Rico. They have taken up residence at 7431 Kingsley Road.

### ESAR-ATKIN

The marriage of Miss Sandra Atkin, daughter of Mr. and Mrs. Sydney Atkin, 6254 Mountain Sights Avenue, to Philip Esar, son of Mr. and Mrs. Jack Esar, 146 Dufferin Road, was solemnized at Beth Hamedrash Hagadol Synagogue, on Sunday, November 1, at half-past six o'clock, by Rabbi Lester Rosner, assisted by Cantor Ariah Subar. The bride was given in marriage by her father. She was gowned in white peau de soie, trimmed with lace, and beads; and fashioned with a round neckline; short sleeves; and full skirt which ended as a long train. Her tulle illusion veil was placed by a beaded crown; and she carried a prayer book with white orchids. The bride had her sister, Miss Linda Atkin, as her maid of honour, wearing a royal-blue, peau de soie gown, made with a full skirt. She had a seed-pearl-beaded tiara; and carried yellow roses. Irving Esar was best man for his brother. The ushers were: Bruce Atkin, Stuart Atkin; cousins of the bride; Leonard Albert, Richard Goldsmith, Harvey Bookman, Barry Lithwick; and Irwin Lithwick, of Ottawa, Ont. White, blue, and yellow carnations, and roses, were used as the floral decoration. There was orchestra music. Two hundred and seventy-five guests were received. Mrs. Atkin, mother of the bride, wore a turquoise-blue, crepe gown, which had a sleeveless bodice, trimmed with beads; and straight skirt; also a blue hat; and a corsage of white, and pink orchids. Mrs. Esar, mother of the groom, wore a light blue, sleeveless, beaded crepe gown. Her hat was blue; and she had a white orchid. Mr. and Mrs. Philip Esar spent their wedding trip at the Saxony Hotel, in Miami Beach, Florida, and arrived there via Eastern Air Lines. The bride went away in a beige suit; with a corsage of white orchids. They have taken up residence at 6201 Cote St. Luc Road. Here for the marriage were: Mr. and Mrs. Joseph Stanley, of Miami Beach, Florida; Mr. and Mrs. R. Peterson, of Chicago, Ill.; uncles, and aunts of the bride; Mr. and Mrs. Arnold Lithwick, uncle, and aunt of the groom; Harry Marcus, cousin of the groom; and Mr. and Mrs. Issie Lithwick; all of Ottawa, Ont.

### RUDA-GARBER

The marriage of Miss Dorothy Garber, daughter of Mr. and Mrs. Nathan Garber, 2300 Noel Street, to Gordon Ruda, son of Mr. and Mrs. Max Ruda, 4835 La Peltrie Street, was solemnized at Beth Ora Synagogue, on Sunday, August 30, at half-past twelve o'clock, by Rabbi Morris Halpern, assisted by Cantor Samuel Taube. The bride was given in marriage by her parents. She wore a fitted, white, peau de soie gown, the beaded bodice of which was made with a round neckline; and short sleeves; and the bell-shaped skirt extended in a long train. Her tulle illusion veil was topped by a beaded crown; and she carried a bouquet of orchids, and stephanotis. Miss Fraida Ruda, sister of the groom, was maid of honour. She wore a pink, chiffon gown, made with a full skirt; and a pink hat; and carried pink carnations. Sharon Wiener, aged six years, niece of the bride, was flower girl. She wore a pink, and white, peau de soie and lace dress; and a matching headband; and carried a basket of pink, and white carnations. Frank Garber, brother of the bride, was best man. The ushers were: Alvin Garber, brother of the bride; Martin Wiener, brother-in-law of the bride; Larry Shapiro, cousin of the groom; Morris Werbin, Jack Greener, Larry Leibov, and Gerson Madan. Pink, and white roses, carnations, and pom-poms were the wedding flowers. There was orchestral music. Two hundred guests were received. Mrs. Garber, mother of the bride, wore a pink, beaded, chiffon gown, designed with a slim skirt; and own matching jacket; also a pink pill-box; and her corsage was of white orchids. Mrs. Ruda, mother of the groom, was in a pink, chiffon gown, cut with a bell-shaped skirt; with a pink hat; and her corsage was of pink orchids. Mr. and Mrs. Gordon Ruda spent their wedding trip in New York, the bride departing in a blue, silk, knitted suit; with a corsage of white orchids. They have taken up residence at 2650 Goyer Street. Here for the marriage were: Mr. and Mrs. Jerry Meister, and daughters, Robin, and Lisa, and son, Michael; Mr. and Mrs. G. Stern, Mr. and Mrs. Harold N. Pope; all of Chicago, Ill.; Isidore Garber, of Winnipeg, Manitoba; all cousins of the bride; Mrs. Samuel Gomberg, of New York; aunt of the groom; Mr. and Mrs. Morris Garber, of Winnipeg, Manitoba; Mrs. Fanny Goldberg, and Mr. and Mrs. Abraham Popoff; all uncles, and aunts of the bride; all of Chicago.

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# MONTREAL MEETINGS

### ★ JOINT CAMPAIGN ★

Fun Day of golf, swimming, and entertainment at the Elm Ridge Country Club, for campaign leaders, is on July 6. In the evening Paul Beer of Jerusalem, public relations director of Keren Hayesod, will speak. Special entertainment is being planned. Louis Shoore is chairman of the committee: Max Feldman, toastmaster; Jack Fels, and Cecil Vineberg, chairmen; Sydney Starr, in charge of entertainment; Stanley Abbey, Sydney Benjamin, Edward Bock, Gordon Brown, Robert Bruck, Irving Gurberg, Irving Liverman. Sponsors for the event are: Stanley Abbey, David Abelson, Louis Bucal, Edward Bock, Max Bass, David Becker, Samuel Bell, Sydney Benjamin, Henry Blatt, Jack Blatt, Harry Bromberg, Charles R. Bronfman, Gordon Brown, Gerald Brownstein, Robert Bruck, Joseph Bucker, Morley Cohen, Jack Cummings, Louis Dubrovsky, Irving Eklove, Leonard Ellen, Louis Feingold, Max Feldman, Jack Fels, Irving Freeman, Mitchel Garfinkle, Norman Genser, Norman Gold, Leo Goldfarb, Ted Goldman, Jack Goodis, Hyman Greenfeld, Irving Gurberg, Gerry Guttman, Max Kape, Arthur Kirsch, E. Leo Kolber, B. J. Kruger, Samuel Landsman, Philip Levenson, Saul Levenson, Edward Levine, Boris G. Levine, Irving Levitt, Moe Levitt, Irving Liverman, Jack Lubotta, Samuel Maislin, Sydney Maislin, Henry Manella, R. Nadell, Louis Naimer, Cecil Pascal, I. R. Ransen, John Reitman, Louis Reitman, Louis Ritchie, J. J. Robinson, Hyman Rosenfeld, Robert Rubin, Arthur Rudnikoff, Samuel Saltzman, Joseph Schaffer, Hyman Segal, Ralph Segal, George Sheiner, Hyman Shell, Louis Shoore, Bert Silverman, Oscar Soiferman, Sydney Starr, Joseph Stein, Saul Tarnofsky, William V. Victor, Cecil Vineberg, Paul Waxman, Saul Yaffe, and S. Solomon. Young Adult Division of Combined Jewish Appeal elected: Donald A. Wright, president; Nicki Lang, and Miss Diane Abbey, vice-presidents; Gordon Schwartz, treasurer; Miss Lorne Rosenstein, secretary. Directors elected for three years, are: Misses Roslyn Abrahamson, Harriet Fold, Nancy Batist; Sheila Mittleman, Lorne Rosenstein, Judy Saunders; Albert Hallac, Richard Kaiser, Arnold Barkoff, Mark Levine, Lionel Schwartz, Leonard Waxman, Michael Cayne. Edward Barkoff was the guest speaker. He is a board member of the Montreal Council of Social Agencies. The summer session of the Golden Age Association, a Jewish Federation agency and an affilinte of the National Council of Jewish Women, starts on July 6. Two all-day outings per week are planned for members. The chairmen of the summer program are Mrs. Julius Matlin and Mrs. Lawrence Marks, volunteers with more than 15 years standing. The director of summer activities is Mrs. Dora Wasserman. Outings of the club, each Tuesday and Thursday, will take from 200 to 300 members by chartered buses to points of interest, parks, and beaches in and around Montreal. At their destination, they limber up in exercise class or on a short hike before starting activities which include handicrafts, games, dramatics, singing, and dancing. In case of rain, members are transported from their various depots to Shaare Zion Synagogue which permits the use of its hall for indoor activities. There is an evening program of discussions and popular readings, conducted by Mrs. Wasserman at the Snowdon YM-YWHA, every Wednesday from 7.30 to 10 p.m.

### ★ NATIONAL COUNCIL ★

Of Jewish Women: Mrs. Edgar Cohen, 4817 Cedar Crescent; and Mrs. Melvin L. Greenberg, 358 Lazard Avenue; patrons committee co-chairmen, presided at a meeting and coffee party, in the Canadiana Suite of the Ritz-Carlton Hotel, in connection with the Angels' Ball of the National Council of Jewish Women to take place in November. The coffee was served in the Vice-Regal Suite.

### ★ WOMEN'S ORT ★

Haifa Group closing meeting, at the home of Mrs. Max Shein 5859 Glenerest Street, elected: Mesdames Frank Wexler, president; Jack Aberman, Henry Samel, vice presidents; Adolph Novac, treasurer; Steven Varkonyi, secretary; Adolph Nunes, membership; Paul Gottlieb, year book; Max Shein, hospitality; Alda Pytowski, program, and publicity; Joseph Salaman, Bert Feig, ways and means; Rae Sidler, telephone.


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## BIRTHS

Born, to Mr. and Mrs. Manuel Litwin (nee Goldie Kravitz), 790 Devonshire Square, on May 7, at the Royal Victoria Hospital, a daughter, Debra-Sheryl; sister of Zvi Irwin; granddaughter of Mr. and Mrs. Sidney Kravitz, 740 One Hundred and First Avenue, Chemedey; and of Mr. and Mrs. Julius Litwin, of Campbellton, N.B.

Born, to Mr. and Mrs. Peter Burnett (nee Gloria Gross), 5095 Glencairn Avenue, on February 13, at the Jewish General Hospital, a daughter, Laureen Jill; sister of Bruce, and Pamela; granddaughter of Mr. and Mrs. Joseph H. Gross, 5105 Cote St. Luc Road; and of Mrs. M. Burnett, of Manchester, England.

Born, to Mr. and Mrs. Jerry Solomon (nee Cora Price), 5715 Edgemore Street, on May 9, at the Jewish General Hospital, a daughter, Selina Ilene; sister of Ellena Bonnie, aged three years; granddaughter of Mr. and Mrs. Samuel Solomon, 4985 Gouin Boulevard West; and of Mr. and Mrs. Nathan Price, 3037 Bedford Road; great-granddaughter of Mrs. C. Price, of Montreal.

Born, to Mr. and Mrs. Ben Braiter (nee Barbara Shames), 5328 Rustic Place, on February 12, at the Royal Victoria Hospital, a son, Edward Ethan; brother of Mark Hershel, aged four and one-half years; and of Joel Arthur, and Allan Martin, twins, aged two and one-half years; grandson of Mr. and Mrs. Eli Braiter, 6275 Clanranald Avenue; and of Mr. and Mrs. Rachmil Shames, of Winnipeg, Manitoba. Godparents are Mr. and Mrs. Alex Freeman, 4723 Dorval Avenue. Mr. Braiter, grandfather, held the baby during the ceremony.

Born, to Mr. and Mrs. Herbert Lukofsky (nee Sharon Schecter), 3130 Linton Avenue, on March 25, at the Jewish General Hospital, a daughter, Risa Beth; granddaughter of Mr. and Mrs. Lewis Schecter, 2996 Soissons Avenue; and of Mr. and Mrs. Abe Lukofsky, 6458 Macdonald Avenue; great-granddaughter of M. Shecter, 6300 Lennox Avenue; and of Mrs. B. Schwartz, 5985 Souart Avenue.

Born, to Mr. and Mrs. Haskell Greenberg (nee Sheilah Rubin), 2700 Kent Avenue, on May 6, at the Jewish General Hospital, a son, Neil Robert; brother of Elliot Lawrence, aged two years; grandson of Mr. and Mrs. Sydney Rubin, 2135 Van Horne Avenue; and of Mr. and Mrs. Max Greenberg, 6525 Wilderton Avenue. Godparents are Edward Greenberg, 6525 Wilderton Avenue, uncle; and Miss Sarah Greenberg, 6370 De Vimy Avenue. Mr. Rubin, grandfather, held the baby during the ceremony.

Born, to Mr. and Mrs. Morris Karovitch (nee Helen Gesser), 5855 Souart Street, on March 25, at the Jewish General Hospital, a son, Allan; brother of Janet, aged three years; grandson of Mr. and Mrs. I. Gesser, 6525 Wilderton Avenue; and of Mr. and Mrs. L. Karovitch, 5370 Jeanne Mance Street; great-grandson of Mrs. S. Rabinovitch; and of Mrs. B. Karovitch; both of Montreal.

Born, to Mr. and Mrs. Simon Miller (nee Myra Berlin), on April 13, at the Jewish General Hospital, a daughter, Linda Eve; sister of Donna, aged two years; granddaughter of Mr. and Mrs. Samuel Berlin, 4900 Plamondon Street; and of Mr. and Mrs. Raymond Miller, 5650 Clanranald Avenue.

Born, to Mr. and Mrs. Joseph Zalter (nee Linda Steinman), 124 Laurent Street, Dollard des Ormeaux, on April 6, at the Jewish General Hospital, a daughter, Donna Cheryl; granddaughter of Mr. and Mrs. Myer Steinman, 5010 Lacombe Avenue; and of Mr. and Mrs. Ben Zalter, 5965 Macdonald Avenue.

Born, to Mr. and Mrs. Peter Mazer (nee Faigie Tabak), 1051 Shorecrest Street, on April 20, at the Jewish General Hospital, a daughter, Karen Elizabeth; sister of Mark, aged four years; and Derek, sixteen months; granddaughter of Mr. and Mrs. Bernard Tabak, 1053 Shorecrest Street; and of Mr. and Mrs. Max Mazer, 976 Glengarry Street.

Born, to Mr. and Mrs. Morris Richler (nee Gertie Stawicki), 4850 Bourret Street, on April 12, at the Jewish General Hospital, a son, Michael; brother of Debbie, aged two years; grandson of Mr. and Mrs. Aaron Stawicki, 4107 Mackenzie Street; and of Mr. and Mrs. David Krazner, 4720 Dupuis Avenue, who are the godparents; and of the late Joseph Richter; great-grandson of Mr. and Mrs. Morris Naifeld, 4185 Clark Street. Mr. Naifeld held the baby during the ceremony.

## DEATHS

Oscar Lawrence Mayer, 82 Nelson Avenue, died on Monday, May 31, at the Montreal Neurological Institute of the Royal Victoria Hospital, at the age of forty-five years. He is survived by his wife, Mrs. Nadine Jivot Mayer; and a son, John Michael, aged five and one-half years. He was the son of the late Mr. and Mrs. Alex Mayer. Funeral services took place from Paperman's. Rabbi Isaac J. Teicher officiated. Burial was at the Hebrew Sick Benefit Society Cemetery. Shiva was at the home. Mr. Mayer was born in Romania. He was educated in Bucharest, where he was a textile engineer. He came to Canada in 1951, and established his neckwear business three months later.

David Zittrer, 4615 Walkley Avenue, died suddenly on Wednesday, April 20, at the age of seventy-two years. He is survived by his wife, Mrs. Sarah Goldman Zittrer; a son, Jack Zittrer, 5771 Ferncroft Road; a daughter, Mrs. Irving Wenger (Julienne), 4595 Oxford Avenue; four grandchildren: Robert Zittrer; Harold, Martin, and Linda Wenger; three brothers: Leon Zittrer, of New York; Michael Zittrer, of Paris, France; Joseph Zittrer, of Miami, Florida; and six sisters: Mrs. Moe Herman (Blanche), of Chicago, Ill.; Mrs. Moe Feller (Germaine), of Ottawa, Ont.; Mrs. Saul Lipson (Henriette), 3555 Cote des Neiges Road; Mrs. Nathan Veinish (Emma), 585 Marlatt Street; Mrs. Abe Arbess (Rosalie), 4445 Hingston Avenue; and Miss Georgette Zittrer, 5051 Clanranald Avenue. Funeral services took place from Paperman's. Rabbi David Roth officiated. Burial was at Chevra Kadisha Bnai Jacob Cemetery. Shiva was at the home.

Philip Kaufman, 3730 Mackenzie Street, died on Friday, February 12, at the Jewish General Hospital, at the age of sixty-eight years. He is survived by his wife, Mrs. Myrtle Jakin Kaufman; two sons: Mark Kaufman, aged eighteen years; and Howard, twelve; a daughter, Miss Sandra Kaufman; a brother, Leo Kaufman, 1090 Shorecrest Street. He was the son of the late Mr. and Mrs. M. Kaufman. Funeral services took place from Paperman's. Rabbi Harry Newmark officiated. Burial was at Russian Polish Society Cemetery. Shiva was at the home.

Morris Rosenbaum, 4837 Mackenzie Street, aged fifty-seven died on Tuesday, April 20, at the Jewish General Hospital. He is survived by his wife, Mrs. Yolanda Moskovitch Rosenbaum; a son, Stanley Rosenbaum, aged eighteen years; a daughter, Anna sixteen; and a sister, Mrs. Sarah Eisdorfer, of Russia. Funeral services took place from Paperman's. Rabbi Jacob J. Zlotnick officiated. Burial was at the Ukranian Society Cemetery. Shiva was at the home.

Mrs. Libby Bier Schaefer, 2281 Mantha Street, and of Drummondville, Quebec, died on Wednesday, May 5, at home, at the age of forty-six years. She is survived by her husband, Nathan Schaefer; a son, Ivan, aged thirteen and one-half years; and three daughters: Misses Yolanda, and Marilyn Schaefer; and Lindy Sue, aged eight years; a brother, Morrie Bier, 5870 McShane Street; and a sister, Mrs. Max Goldberg (Irene), 4670 St. Catherine Road. She was the daughter of the late Mr. and Mrs. Abraham Bier; and the sister of the late Nathan Bier. Funeral services took place from Paperman's. Rabbi Morris Halpern officiated. Burial was at Canadian Hebrew Sick Benefit Society Cemetery. Shiva was at the home. Mrs. Schaefer was a past matron of the Eastern Star Drummond Chapter Number 33; past president of Women's Red Cross, district of Drummondville; a director of the Canadian Blind Institute, of Drummondville; and a member of Beth Ora Synagogue.

## BARUCH, AT 94, WAS THE U. S. "SENIOR CITIZEN"; SEVENTH GENERATION IN AMERICA

*(Continued from Page One)*

dergraduate he was never asked to join a Greek-letter fraternity.

His first job was with Whitall, Tatum & Co., wholesale dealers in glass, at 85 Barclay Street. His salary was only $3 a week, but he was in the financial district and the stock market was in his blood. In later years he recalled how his father had caught him playing roulette with dollar chips at John Daly's gambling hall at Long Branch, N.J.

Mr. Baruch's real Wall Street career began in 1891 when his mother's influence landed him a job with the stock brokerage firm of A. A. Housman & Co. at 52 Exchange Place. His memory for facts and general stockmarket data caught the attention of Middleton S. Burrill, a speculator. Mr. Burrill gleaned information from the man while buying him expensive roast-beef lunches, an arrangement the young Baruch found entirely satisfactory.

Mr. Baruch settled upon railroad stocks as good securities to sell and learned to sell them the hard way. He sold his first railroad share after he had been ushered out of his prospective customer's office for over-persistence. His first real coup came when he took a flyer in American Sugar Refining stock and made $80,000.

Few stock-market operators have been quicker on the uptake than Mr. Baruch. He was at Long Branch on July 3, 1898, when news came of the United States victory over the Spanish fleet at Santiago, Cuba. He knew that since the next day would be Independence Day, the New York stock market would be closed, says the New York Times. But the exchange would be open in London.

He and several associates chartered a train to take them to New York. Mr. Baruch had forgotten the key to the Houseman office and he had to be helped through the transom. By making large stock purchases in London, he and members of the firm were able to profit during the market boom that followed.

Mr. Baruch bought a Stock Exchange seat for $19,000 and gave it to his brother Hartwig on condition that he end his none-too-successful stage career. In 1903, out of his profits in a tobacco-company merger, he bought an Exchange seat for himself for $39,000 and opened his own office at 111 Broadway.

He liked to apply to himself the character of the man who was first called a gambler, then a speculator, and finally a banker, although he had been doing the same thing all along.

In his memoirs Mr. Baruch wrote that the compact intimacy of the old stock market had long disappeared. Rules now imposed by the Securities and Exchange Commission as well as those enforced by the stock market itself would have made impossible many of the deals in which he took part.

He belonged to the "Waldorf crowd," a group of alert market operators that gathered informally at a bar in the old Waldorf-Astoria Hotel.

Although he lost most of his capital on several occasions, Mr. Baruch, on the whole, made money with awesome ease and soon looked around for something more interesting to do.

He recorded that in 1912 he first became interested in Woodrow Wilson, who as president of Princeton University, had won a fight against college fraternities. In time Mr. Baruch came to idolize Wilson.

When the United States began to look to its defenses after the beginning of World War I in 1914, Mr. Baruch entered his first public service. He took part in drafting a defense, munitions, and mobilization plan in October of the next year.

When the group that was to become the War Industries Board was formed under the chairmanship of Frank A. Scott, Mr. Baruch was made head of the raw-materials section. On March 4, 1918, Mr. Baruch was named chairman of the War Industries Board by President Wilson, says the New York Times, but with nothing like the authority of the War Production Board headed by Donald Nelson in World War II.

Mr. Baruch's presence as a top adviser in war industrial procurement aroused ire in Congress because he was a widely known stock speculator. Summoned before a Congressional committee, he convinced his questioners that he had not profited personally from knowledge gained in Government service.

He had, in fact, received no salary for his services and had paid his own expenses. When the board was dissolved after the armistice, Mr. Baruch spent about $45,000 to enable members of its staff to return to their homes.

Selected by President Wilson to be a member of the United States delegation to the peace conference, Mr. Baruch made important contributions to the economic sections of the Treaty of Versailles.

In the years that followed, he was often in Washington as an official or semiofficial consultant to the Government. About the time of World War II, Mr. Baruch was often seen in Washington on a park bench near the equestrian statue of Andrew Jackson in Lafayette Square opposite the White House.

Mail addressed to him there would be delivered. One of his biographers wrote: "He was a part of the park, this shrewd old man whose eyes had seen the follies of two world wars, looking, according to press accounts, like an old wind-blown eagle!"

Mr. Baruch undertook one of his last important public services in 1946 when President Harry S. Truman named him United States representative on the United Nations Atomic Energy Commission. Spadework for Mr. Baruch's task had been done by a previous committee, which issued a report signed by Dean Acheson, then Secretary of State, and David E. Lilienthal, head of the United States Atomic Energy Commission.

Many of the formulas in the plan presented to the United Nations by Mr. Baruch were contained in the Acheson-Lilienthal report, says the New York Times. Mr. Baruch

*(Continued on Page Eight)*

# Maritimes Section

Mr. and Mrs. Nathan Levine, of Moncton, N. B., announce the marriage of their daughter, Miss Frances Louise Levine, to A. Joseph Shuster, son of Mrs. Helen Shuster, of Montreal, Quebec, to take place on Sunday, July 4, at six o'clock, at Tiferes Israel Synagogue, in Moncton. Miss Levine is a graduate of McGill University with the Bachelor of Science degree; and received the Teachers degree from Macdonald College School for Teachers. Mr. Shuster studied Art at the Montreal Museum of Fine Arts.

Maurice Tanzman, of Saint John, N. B., died on Saturday, May 29, at Saint John, General Hospital, Convalescent Annex. He is survived by two brothers: William Tanzman, of Arlington, Virginia; and Dr. Joseph Tanzman, 617 Sand Cove Road, Lancaster, N. B. He was the son of the late Mr. and Mrs. Jacob M. Tanzman (Helen B. Schocken). Funeral services took place from Shaarei Zedek Synagogue. Rabbi Abraham D. Feffer officiated, assisted by Cantor J. Freedman. Burial was at Shaarei Zedek Cemetery. Mr. Tanzman was born in Warsaw, Poland. He came to Canada at an early age, residing in Saint John for more than fifty years. He was a member of Shaarei Zedek Synagogue.

Dr. and Mrs. Norman G. Schneeberg, of Philadelphia, Pa., announce the engagement of their daughter, Miss Susan Leslie Schneeberg, to Merrill Hirsch Bronstein, son of Mr. and Mrs. Jack Bronstein, of Wyncote, Pa. Miss Schneeberg attended the University of Wisconsin, in Madison, Wisconsin; and is now a senior at the University of Pennsylvania, in Philadelphia. Mr. Bronstein, a graduate of Akiba Hebrew Academy, and Kenyon College, in Gambier, Ohio, is attending Chicago Medical School. The marriage will take place in August. Miss Schneeberg is the granddaughter of Mr. and Mrs. Charles Schneeberg, of Philadelphia; and of Mr. and Mrs. Carl J. Bassen, 48 Germain Street, Saint John, N. B.

Louis Fransblow, of Bathurst, N. B., aged sixty-two years, died on June 7, at Hotel Dieu Hospital. He is survived by six brothers: Edward Fransblow, of Montreal, Quebec; Harry Fransblow, of Newcastle, N. B.; Hyman Fransblow, of Tracadie, N. B.; William Fransblow, and Joseph Fransblow; both of Bathurst; and Max Fransblow, of Saint John, N. B.; and two sisters: Mrs. A. M. D. Guss (Bernetta), of Saint John; and Mrs. Nathan Cohen (Kay), of Moncton, N. B. Funeral services took place from Shaarei Zedek Synagogue, in Saint John. Rabbi Abraham Feffer officiated. Burial was at Shaarei Zedek Cemetery.

Miss Sandra Budovitch, a student at Boston University, in Boston, Mass., is visiting her parents, Mr. and Mrs. Samuel Budovitch, 143 Charlotte Street, Fredericton, N. B.

Mr. and Mrs. Samuel Budovitch, and Miss Sandra Budovitch, and Sherril, 143 Charlotte Street, Fredericton, N. B., visited their son-in-law, and daughter, Mr. and Mrs. Gordon Robert Fischel, and daughter, Lisa Beth, of Toronto, Ont.

In Moncton, N. B., for the marriage of Miss Frances Louise Levine, daughter of Mr. and Mrs. Nathan Levine, of Moncton, to A. Joseph Shuster, son of Mrs. Helen Shuster, of Montreal, on July 4, at Tiferes Israel Synagogue, will be: the mother of the groom-to-be; Mr. and Mrs. A. Russman, brother-in-law, and sister of the groom-to-be, and Etta, and Jerry; J. Landau; all of Montreal; and Mr. and Mrs. Joseph Schwartz, of Detroit, Michigan; all cousins of the groom-to-be; Mr. and Mrs. I. Landau, of Ottawa, Ont.; and Mr. and Mrs. M. Landau, of Detroit, Michigan; all uncles, and aunts of the groom-to-be.

# TORONTO ENGAGEMENTS

The engagement of Miss Fern Roslyn Brown, daughter of Mr. and Mrs. Thomas Brown, 6 Lawnhurst Boulevard, to Herschel Lebo, son of Mr. and Mrs. Hyman Lebo, 20 Roberta Drive, is announced. The wedding will take place on October 26, at Holy Blossom Temple.

Mr. and Mrs. Armin Weiss, 601 Old Orchard Grove, announce the engagement of their daughter, Miss Miriam Weiss, to Gordon Maurice Kellerman, son of Mr. and Mrs. Samuel Kellerman, 5 Sunfield Road.

Mr. and Mrs. Samuel Berman, 317 Betty Ann Drive, announce the engagement of their daughter, Miss Paula Berman, to Howard Kerbel, son of Mr. and Mrs. Morris Kerbel, 339 Hillhurst Boulevard.

Mr. and Mrs. Hans Gold, 73 Bruecewood Crescent, announce the engagement of their daughter, Miss Barbara Gold, to Marvin Donald Chapelle, son of Mr. and Mrs. Carl Chapelle, 86 Denbigh Crescent. The marriage will take place on July 11, at Beth Am Synagogue, Rabbi Albert Raab officiating.

# MONTREAL ENGAGEMENTS

Mr. and Mrs. Norman Allan Rill, 3762 Westmount Boulevard, announce the engagement of their daughter, Miss Cynthia Susan Rill, to Kenneth Marvin Wolfe, son of Mr. and Mrs. Gerald Wolfe, 4667 Bonavista Avenue. The marriage will take place on December 23, at the Windsor Hotel.

Mr. and Mrs. Joseph Salmonovitch, 1589 Ducharme Avenue, announce the engagement of their daughter, Miss Arlene Lillian Salmanovitch, to David S. Kasner, son of Abe Kasner, 6235 De Vimy Avenue, and the late Mrs. Della Kasner. The marriage will take place on July 3, 1966.

Mr. and Mrs. William Rotenberg, 9 Frontenac Avenue, Toronto, Ont., announce the engagement of their daughter, Miss Nancy Rotenberg, to Howard Bockner, son of Mr. and Mrs. Maxwell Bockner, 130 Old Forest Hill Road, Toronto. Mr. Bockner is the grandson of Mr. and Mrs. H. Goodman, 768 Davaar Avenue, Montreal. The marriage will take place on May 31, 1966, at Beth Tzedec Synagogue, in Toronto.

Mr. and Mrs. Edmund Sperber, 5788 Westminster Avenue, announce the engagement of their daughter, Miss Judith Ann Sperber, to Philip N. Singer, son of Mrs. Sophie Singer, 6010 Cote St. Luc Road, and the late Samuel Singer. The marriage will take place on December 6, at Shaare Zedek Synagogue.

Mr. and Mrs. Max Gold, 5590 Snowdon Avenue, announce the engagement of their daughter, Miss Harriet Frances Gold, to David Shapiro, son of Mr. and Mrs. Saul Shapiro, 5041 Glencairn Avenue. The marriage will take place on September 5, at Spanish and Portuguese Synagogue.

Mr. and Mrs. Leo Arshinoff, 528 McEachran Avenue, announce the engagement of their daughter, Miss Linda Arshinoff, to Dr. Mortimer Mamelak, son of Mr. and Mrs. Jacob Mamelak, 5410 Hutchison Street. The marriage will take place in September.

Mr. and Mrs. Erich Neisser, of Lima, Peru, announce the engagement of their daughter, Miss Eva Neisser, to Myron J. Echenberg, son of Mr. and Mrs. Leon Echenberg, 4607 Coolbrook Avenue. The marriage will take place on August 19.

Mr. and Mrs. Hyman Steinberg, of Sherbrooke, Quebec, announce the engagement of their daughter, Miss Norma Steinberg, to Harry Oberman, son of Mr. and Mrs. Moe Oberman. The marriage will take place on December 5, at Beth Ora Synagogue.

Mr. and Mrs. Bernard Trachtenberg, 5632 Parkhaven Avenue, announce the engagement of their daughter, Miss Janice Naomi Trachtenberg, to Marvin Fred Schwartz, son of Mr. and Mrs. Joseph Schwartz, 6792 Mountain Sights Avenue.

The engagement of Miss Harriette Malcoff, daughter of Mrs. Myer Malcoff, 7601 Cote St. Luc Road, and the late Mr. Malcoff, to Leo Garelick, son of Mr. and Mrs. Manuel Garelick, 2340 Paton Street, is announced. The marriage will take place on February 20, 1966, at Shaare Zedek Synagogue.

Mr. and Mrs. Max Walter, 4500 Bourret Street, announce the engagement of their daughter, Miss Linda Walter, to Steven Levine, son of Mr. and Mrs. William Levine, 7411 Ostell Crescent.


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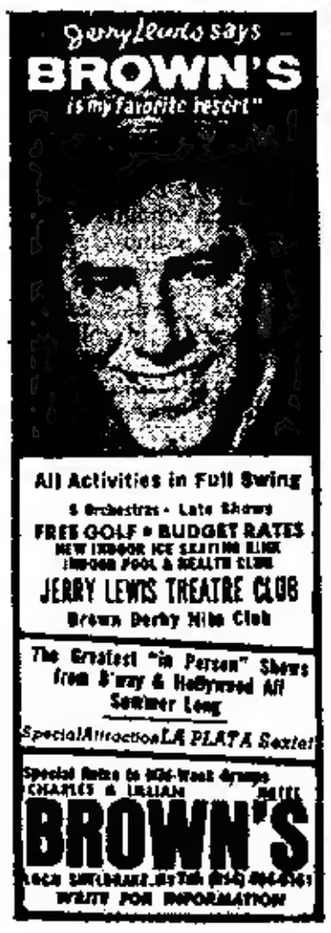
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# Social Notes—Toronto

Mr. and Mrs. Sol. Eisen, 561 Avenue Road, returned from a vacation at White Sulphur Springs, West Virginia.

Miss Judy Monson, daughter of Rabbi and Mrs. David Monson, 132 Strathearn Road, is spending the summer in Israel, participating in Yeshiva University's ninth annual "Summer In Israel" program. Miss Faye Applebaum, 255 Hall Avenue; and Ralph Cheifetz, 504 Hall Avenue, Windsor, Ont., are with the group, now on a tour of Europe.

Mr. and Mrs. Sydney L. Goldwater, and sons, David Ronald, and Howard Shawn; and her mother, Mrs. David Steiman; all of Montreal, Quebec, visited the latter's son, and daughter-in-law, Mr. and Mrs. Frank Steiman, and Debra, and Howard, 238 Combe Avenue.

In New York, for the marriage of Miss Leora Krieger, daughter of Mr. and Mrs. Harry Krieger, of New York, to Ervin Orbach, son of Mr. and Mrs. Zygmunt Orbach, of Montreal, Quebec, to take place on July 4, at the New Yorker Hotel, will will be Mr. and Mrs. Carl Orbach, 555 Briar Hill Avenue, cousins of the groom-to-be; and Irving Dale, 2 Goodwill Avenue, uncle of the groom-to-be.

Mr. and Mrs. Moses Donnenfeld, 990 Eglinton Avenue West, celebrated their fortieth wedding anniversary, at the home of their son-in-law and daughter, Mr. and Mrs. John Goldstein, 23 Medalist Road. With them were their two granddaughters, Marie and Rhonda Goldstein; and Mr. and Mrs. Louis M. Moore, Simon Markowitz, Mr. and Mrs. John Shreiber, Mr. and Mrs. Simon Shreiber, Mr. and Mrs. Paul Rosner, Mr. and Mrs. John Rosner, Mr. and Mrs. Joel Perlitz, Mr. and Mrs. Samuel Leibovitz, Mr. and Mrs. Samuel Serarn, Mr. and Mrs. Samuel Greenberg, Mr. and Mrs. Peter Fridkin, Mr. and Mrs. L. Greenberg, Mr. and Mrs. J. Miller, Mr. and Mrs. Larry Smith, Mr. and Mrs. Louis Landsberg.

Stanley Mednick, and Mr. and Mrs. Max Martin, of Noranda, Que.; and Mr. and Mrs. Abe Martin, 54 Overbrook Place, uncles and aunts; Mr. and Mrs. Manny Shinehoft, of Timmins, Ont.; Mr. and Mrs. Lawrence Baine, 4 Mascot Place; Mr. and Mrs. S. Shinehoft, 50 Grand Ravine Drive; Mr. and Mrs. Howard Martin, 69 Billington Crescent; Mr. and Mrs. Samuel Fortus, 609 Castlefield Avenue; and Mr. and Mrs. I. White, and Miss Marilyn White, 138 Fairholme Avenue, cousins, were in Detroit, Mich., for the barmitzvah of Philip, son of Mr. and Mrs. M. Bloch, 24700 Seneca Avenue, Oak Park, who was called to the Reading of the Law, at Congregation Beth Shalom. He is the brother of Sandra, and Pamela; grandson of Mr. and Mrs. Joseph Mednick, of Noranda, Que. Kiddush was observed.

Mr. and Mrs. Irwin Tolensky, 200 Roehampton Avenue, visited their parents, Mrs. Bertha Kahansky, and Mrs. Morton Shleifer, both of Montreal, Quebec.

Mr. and Mrs. Saul Stockhammer, 14 Harlock Boulevard, visited Mr. and Mrs. William Johnson, of Montreal, Quebec.

Mrs. Godfrey Gross, 775 Lawrence Avenue West, is visiting her mother, Mrs. M. I. Everett, of Saint John, N. B.

Mr. and Mrs. Saul Nish, and his aunt, Mrs. B. Goodman, all of Montreal, Quebec, were here for the funeral of the former's father, Myer Nishmas (Nish), 3896 Bathurst Street, who died on May 11, at the New Mount Sinai Hospital.

Mrs. Jean Kunish, of Cambridge, England, is visiting her son-in-law and daughter, Mr. and Mrs. R. Larry Fruitman, 2525 Bathurst Street, and grandson Mark Aaron, who was born on May 19, at the Women's College Hospital.

Mrs. Golda Dubinsky, formerly of 772 Euclid Avenue, has taken up new residence at 414 Brunswick Avenue.

Mr. and Mrs. Andrew Aarons, and Beth Sion, of Port Arthur, Ont., are touring in Europe; and on their return, they will take up residence in Toronto.

Mr. and Mrs. Joseph Leibovici, 3575 Bathurst Street, returned from a vacation in Montreal, Que.

Mr. and Mrs. A. Schwartz, and Saul and Elliot, formerly of 1549 Kingston Road, have moved to 7 Bison Drive.

Miss Charlotte Marcus, daughter of Mr. and Mrs. Julius Marcus, 14 Menin Road, is visiting in Barcelona, Spain; and Rome, Italy. She travelled via the S. S. Shalom, of the Zim Line; and will return on the S. S. Israel, after a two-month vacation.

Mr. and Mrs. J. Kupsov, 109 Denbigh Crescent, returned from Ottawa, Ont., where they visited with their son-in-law, and daughter, Mr. and Mrs. George Bernard, and granddaughter, Carrie Deborah.

Mr. and Mrs. T. Obernick, and Susan Esther, and Howard Cary, formerly of 207 Lyndock Crescent, have taken up new residence at 304 Truman Road.

Miss Esther Stolnitz, daughter of Cantor and Mrs. Nathan Stolnitz, 25 Laurelcrest Avenue, and the fiancee of Al. Anchevsky, son of the late Mr. and Mrs. A. Anchevsky, was honoured at a bridal shower, given by her mother; and by Mrs. B. Gryfe, 56 Robingrove Road; and Mrs. I. Riseman, 33 Major Street, her sisters. It was at the home of Mrs. Gryfe. Miss Esther Stolnitz, the honouree, wore a yellow dress, trimmed with white lace.

In Ottawa, Ont., for the marriage of Miss Barbara Berenzon, daughter of Mr. and Mrs. Morris Berenzon, of Ottawa, to Jerry Citron, son of Mr. and Mrs. Abe Citron, 111 Kennard Avenue, were: the uncles and aunts of the groom, Mr. and Mrs. Saul Waisglass, 109 Almore Avenue; Mr. and Mrs. W. Citron, 86 Kennard Avenue; Mr. and Mrs. Hyman Weisbord, 93 Invermay Avenue; Mr. and Mrs. Benjamin Sugarman, 8 Biggar Avenue; Mr. and Mrs. Howard Waisglass, and sons, Bernard, and Perry Waisglass, 6000 Yonge Street; and cousins of the groom, Mr. and Mrs. Benjamin Nelson, 2 Digby Court.

Harvey, and Moishe Meirovich, aged eighteen years, twin sons of Mr. and Mrs. Louis Meirovich, 183 Sentinel Street, will leave for Israel, for a year of work, and study, sponsored by the United Synagogue Youth, from the Beth Am Synagogue, to attend the Hebrew University, in Jerusalem, for a year, in a youth leadership training course. They are the grandsons of Mr. and Mrs. Chaim Meirovich, 1309 Wilson Avenue; and of the late Mr. and Mrs. Israel Press, of London, England. A family reunion was held at the home of Mr. and Mrs. Jack Meirovich, 167 Marlee Avenue, uncle and aunt. Here for the celebration were: Mr. and Mrs. Samuel Press, of Amherst, England; Mr. and Mrs. Stanley Maidenberg, and daughters, Deborah and Eileen, 233 Goulding Avenue, cousins. They attended C. W. Jeffery High School; Beth Am School; and the Adath Israel Hebrew High School.

Mr. and Mrs. Jack Kupsov, 109 Denbigh Crescent, entertained at a buffet dinner, at the Beth Am Synagogue, in honour of the graduation of their son, Dr. Allan Howard Kupsov, who graduated from the Faculty of Dentistry, at the University of Toronto. He is the husband of the former Miss Enid Kramer, daughter of Mr. and Mrs. Louis Kramer, of Detroit, Mich. Dr. Kupsov is the grandson of Mrs. P. Kupsov, 83 Montrose Avenue. Mrs. Kupsov, mother, wore a long, pink, crepe skirt; with a matching, embroidered, beaded silver over-blouse. Mrs. Jack Kupsov wore a long, white, peau de soie skirt, with a black, beaded, sequinned top. Mrs. Kramer, mother of Mrs. Kupsov, wore a black crepe gown, with silver rhinestones, around the low neckline. Out of town guests present for this graduation party were: Mrs. Samuel Stasofsky, grandmother of Mrs. Kupsov; William Kramer, grandfather of Mrs. Kupsov; Mr. and Mrs. S. Stasofsky, M. Stacey, Mrs. Mildred Karp, Miss Belle Kramer, all uncles and aunts of Mrs. Kupsov; Mr. and Mrs. Marvin Kramer, brother and sister-in-law of Mrs. Kupsov, all of Detroit, Mich.; Mr. and Mrs. Jack Kupzoff, of Cherryhill, N.J.; J. Tater and daughter, Miss Marcie Tater, of Philadelphia, Pa.; Mr. and Mrs. Julius Kupsov, of Boston, Mass.; uncles, aunts, and cousin of Dr. Kupsov; Miss Lynn Brozgold, of Detroit, Mich., cousin of Dr. Kupsov; and Mr. and Mrs. Frederick Burg, of Waterloo, Ont.

## DEATHS

Irving I. Gotlieb, 23 Yeomans Road, died on June 9, at the Branson Hospital, at the age of fifty-seven years. He is survived by his wife, Mrs. Molly Gotlieb; two daughters: Miss Phyllis Gotlieb, at home; and Mrs. A. Pruskin (Nancy), 1305 Wilson Avenue. Rabbi I. Hurwitz officiated at the funeral services. Interment was at the Apter Friendly Society section, of Bathurst Lawn Cemetery. Shiva was observed at home.

Mrs. Esther Liba Lerman, 218 Strathearn Road, died at the Doctors' Hospital, on June 5. She was the widow of Israel Lerman; and is survived by two sons: Arthur Lerman, 225 Acton Avenue; and Harry Lerman, 222 Acton Avenue; a daughter, Mrs. A. Lipton (Evelyn Mildred), 218 Strathearn Road; and a brother, Daniel Greenberg, of Toronto. Rabbi David Monson, Rabbi Joseph Kelman, Cantor Henry Wahrman, and Cantor Zvee Aroni, officiated at the funeral services. Interment was in Lambton Park Cemetery. Shiva was observed at home.

Myer Nishmas (Nish), 3896 Bathurst Street, died on Tuesday, May 11, at the New Mount Sinai Hospital, at the age of seventy-three years. He is survived by his wife, Mrs. Dora Sobel Nishmas; two sons: Abe Nish, 69 Burnside Drive; and Saul Nish, of Montreal, Quebec; and a daughter, Mrs. William Singer (Lillian), 325 Brighton Avenue; seven grandchildren: Jeffrey, and Bonnie, children of Mr. and Mrs. Abe Nish; Janet, Mendy, and Eric, children of Mr. and Mrs. Saul Nish; Arlene, and Allan Singer; and a sister, Mrs. B. Goodman (Leah), of Montreal. Rabbi David Monson officiated at funeral services. Interment was at the Zion Benevolent Society Cemetery, section of Dawes Road Cemetery. Shiva was at the home.

## BIRTHS

Born, to Mr. and Mrs. Edgar Morris (nee Lynn Witten), 12 Brill Crescent, on June 11, at the Toronto General Hospital, a son Daniel Lawrence; brother of Shana Rae, aged three years; grandson of Mr. and Mrs. Samuel Morris, 15 Shallmar Boulevard; and of Mr. and Mrs. Abraham Witten, of Edmonton, Alberta.

Born, to Mr. and Mrs. Harold Mostyn (nee Phyllis Gotlieb), 955 Ninth Avenue, Owen Sound, Ont., on May 15, at New Mount Sinai Hospital, a daughter, Gail Beth; granddaughter of Mrs. Annie Gotlieb, 20 Varna Drive; and of Mr. and Mrs. Myer Mostyn, of Midland, Ont.; great-grandson of Mrs. Minnie Rashal, 3560 Bathurst Street.

Born, to Mr. and Mrs. Bernard Betel (nee Debbie Strauch), 28 Sunfield Road, on May 30, at New Mount Sinai Hospital, a son, Howard Marshall; brother of Michael Jay, aged four years; grandson of Samuel Strauch, 37 Canton Avenue; and of Mr. and Mrs. O. Betel, 89 Regina Avenue.

Born, to Mr. and Mrs. Murray Rich (nee Sandy Rosen), 569 Sheppard Avenue, on June 8, at New Mount Sinai Hospital, a daughter, Kelly Rochelle; granddaughter of Mr. and Mrs. A. Rosen, 2938 Keele Street; and of Mr. and Mrs. L. Rich, 1136 Eglinton Avenue West.

Born, to Mr. and Mrs. Lloyd Solish (nee Sylvia Page), 135 Hove Street, on May 22, at the New Mount Sinai Hospital, a son, Nowell Jay; brother, of Mitchell, aged five years; and of Lisa, three; grandson of Mr. and Mrs. H. Solish, 1 Wilmington Avenue; and of Mr. and Mrs. M. Page, of London, Ont. Mrs. Ruth Solnick, 742 Briar Hill Avenue, aunt; and Alex Sobel, 116 Hove Street, uncle; are the godparents. H. Solish, grandfather, held the baby during the ceremonies.

Born, to Mr. and Mrs. Harry Kraft (nee Libby Berman), 7 Banton Road, on May 29, at the New Mount Sinai Hospital, a son, Kenneth David; brother of Stephen, aged ten years; Ellen Joy, eight; and Carol, five; grandson of Mr. and Mrs. Aaron Berman, 120 Palm Drive; and of Mr. and Mrs. Abraham Kraft, 16 Marquette Avenue. Mr. and Mrs. Sandor Rothbaum, 84 Dell Park Avenue, cousins, are the godparents.

Born, to Mr. and Mrs. George Foxman (nee Jeanette Cunsman), 25 Acton Avenue, on May 26, at the New Mount Sinai Hospital, a son, Shane Michael; brother of Denise, aged nine and one half years; and Andrew, six; grandson of Mrs. Dinah Foxman, 161 Cocksfield Avenue. Mr. and Mrs. Roy Lewis, 161 Cocksfield Avenue, uncle and aunt, are the godparents.

Born, to Mr. and Mrs. Melvin Gilbert (nee Annette Weverman), 16 Cosbourne Avenue, on May 25, at the New Mount Sinai Hospital, a son, Russell Scott; brother of Heather, aged five years; grandson of Mr. and Mrs. I. Weverman, 757 Briar Hill Avenue; and of Mr. and Mrs. I. M. Gilbert, 10 Shallmar Boulevard; great-grandson of L. Lenick, of Toronto. L. Lenick, great-grandfather, held the baby during the ceremonies.

Born, to Mr. and Mrs. Frank Steiman (nee Esther Gula), 238 Combe Avenue, on June 14, at the Toronto General Hospital, a son, Lorne Joseph; brother of Debra, aged seven years; and Howard, four; grandson of Mrs. Rose Gula, 10 Wilmington Avenue; and of Mr. and Mrs. David Steiman, of Montreal, Quebec. Godparents are Mr. and Mrs. Nathan Milner, 127 Codsell Avenue, uncle, and aunt. Isaac Warsh, 265 Winnett Avenue, great-uncle, held the baby during the ceremony.

## ATTENTION, CHILDREN

Who has 600 molars, 400 bicuspids, 400 incisors, 200 cuspids and no cavities? The membership of the Doctor Shiny-Teeth-Healthy Teeth Club. About fifty youngsters, their teeth as white as a dentist's smock, gathered in Sherry's Rendezvous Room at Philharmonic Hall, in New York, for the annual awards luncheon of the club, says the New York Times. It was founded in 1963 as a non-profit organization to lessen the fear among children and teenagers of the dentist and his mysterious-looking tools and to promote better dental health.

"The club really started with my little boy," remarked the founder, Mrs. Helen Rothchild Blumberg, while the club's marching song ("Scrub-a-dub-dub — Scrub a-dub-dub, We're Marching Along to the Shiny-Teeth Club") blared over the gold-carpeted cafe.

"He had green decay along the ridges of his teeth and he screamed with fear whenever we went to the dentist," Mrs. Blumberg, a forty-one-year-old businesswoman of Rydal, Pa., continued. "There were no dental kits any place, anywhere, and I decided I had to do something about it."

Mrs. Blumberg, working with schools, churches and fraternal groups, mailed out brochures, records, and plastic dental toys. Each item cost twenty-five cents. Free "report cards" spurring youngsters to brush their teeth were also sent out.

"Thousands of youngsters have joined," said Mrs. Blumberg, a slim, animated woman wearing a gray tweed suit trimmed with silver fox and a silver fox hat, says the New York Times. "We've sent out enormous numbers of plastic head mirrors, scalpels, and even mouth gags."

As she spoke, children and parents began munching turkey; and cream cheese and jelly sandwiches. Another song, "Do the Brush" ("Keep your smiling face. Doctor Shiny-Teeth is everyplace") roared over the loudspeaker and guests began marching onto the dais.

The guests included Drew Pearson, the columnist; Dr. Bernhardt S. Gottlieb, a psycho-analyst; and Gordon C. Lange, special assistant to the National Association for Mental Health.

Mr. Lange, the master of ceremonies, arose, stared at the audience and cried:

"Everyone who has good teeth say 'Yeah.'"

"Yeah," the youthful voices shot back.

While many youngsters popped balloons, stretched or yawned, the guests spoke on the need to overcome childhood fears of dental care.

"Mothers make a horrendous mistake when they tell the child, 'Your teeth look like they need dental care and tomorrow we will go to the dentist'," Dr. Gottlieb, president-elect of the American Society of Psychoanalytic Physicians, observed, says the New York Times.

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# GRADUATION ON THE ISLAND OF DJERBA, WITH MUSIC COMPOSED TO HONOUR GRADUATES

Of all the graduation exercises that took place throughout the world in June it is doubtful that any provided more joy than a simple little ceremony on the island of Djerba, a little over two miles off the southern coastline of Tunisia. There, nine young Jewish girls completed a "day care" training course, the first to be conducted on the island by the Joint Distribution Committee, and in the ancient and revered synagogue at El Ghariba they received their certificates.

For them and for the community it was a significant moment, a moment for which they had prayed. The local musicians sang songs composed for the occasion in their honor. One of JDC's major problems since it inaugurated its program on Djerba some ten years ago was to provide trained staff for the two Jewish villages, Hara Kebira and Hara Seghira. They had to be brought from Tunisia and they would come only for a limited period.

JDC's program includes a school, canteens for school-aged children, and a clinic and two kindergartens operated by OSE. The program also includes distribution of clothing and food packages. JDC receives its funds chiefly from the United Jewish Appeal.

Although the island is only a little over two miles from the mainland, the Jews of Djerba are as removed from the mainstream of Tunisian life as they are from the twentieth century. Some two thousand years ago the Romans built a viaduct joining the island to the mainland. The viaduct eventually broke down and from then on the island has been isolated from the rest of the world. Ulysses is supposed to have stopped at Djerba during his travels and when his sailors ate the lotus fruit, they forgot their families and lost all thoughts of returning home.

There were about 4,500 Jews on the island, living in the two communities which were entirely Jewish. Legend has it that they settled there after the destruction of the First Temple in Jerusalem and brought with them a stone from the temple, which was put into the foundation of the El Ghariba synagogue. The synagogue became famous through the years and tens of thousands of Jews from Libya and Tunisia came to El Ghariba on Lag Ba'Omer. Even today some 4,000 to 5,000 Jews make the pilgrimage each year.

Many of the Djerbian Jews went to Israel in recent years; there are still some 1,800 left. Most of them are artisans: goldsmiths, silversmiths, tailors, shoemakers, or carpenters. Some are small businessmen. Hardly any of them can speak French; their language is Arabic. Only in recent years have the boys begun to attend Government schools. Previously their learning had been restricted to religious training. The communities are strictly Orthodox. The girls, who may not be taught by men and consequently learned neither Hebrew nor general subjects and could not read or write, now attend Hebrew school for a few years. They are taught by women teachers from Israel.

Most of the girls had worked in the kindergarten as untrained help and managed thereby to gain some practical experience. Even so, teaching methods had to be adapted to their level of education and extreme care had to be taken to avoid conflict with the centuries-old customs of the community.

The course had to be given in Arabic. The difficulty in finding some one to teach the class in Arabic was one of the reasons the class was not organized earlier. Practical demonstrations formed the major part of the training with special emphasis on hygiene. The course also included lectures on child development and modern Hebrew to expand the limited knowledge they already had of the language. They will receive further on-the-job training right in the kindergarten.

# CLASS IN COOKERY

### BEEF AND MUSHROOM SAUCE

one-half teaspoon ground ginger
one teaspoon dry mustard
one-half cup white table wine
four-pound beef roast, sliced
two tablespoons of fat
two tablespoons margarine
one onion
one and one-half cups of water or beef stock
two cups of gravy

Blend ginger, mustard, and wine. Pour it over sliced beef in shallow dish, and allow to marinate. Heat beef fat in large skillet; saute beef slices until brown, then remove from skillet and set aside. Drain all fat from skillet. Heat margarine, add minced onions and saute over medium heat until tender. Add gravy and beef stock or water. Stir until well blended. Add remaining marinated ingredients. Place beef slices in this sauce in skillet. Reheat and serve.

**Mrs. Steven Mills,**
**127 Trinity Street, Toronto.**

### HONEY CAKE

three eggs
three tablespoons oil
three cups flour
one teaspoon salt
one cup cola soft drink
one cup sugar
one cup melted honey
one teaspoon baking soda
two teaspoons baking powder
one teaspoon vanilla
one-half cup walnuts
one-half cup raisins

Beat eggs and sugar together. Add soda to honey and mix into egg mixture. Add oil. Add baking powder and salt which have been sifted together three times. Add vanilla, soft drink, and then nuts and raisins mixed. Pour batter into a slightly-greased, eight-by-twelve-inch baking pan. Bake at 350 degrees for one hour.

**Mrs. N. Sitcoff,**
**3895 Linton Avenue, Montreal.**

★

**Sabbath Candles will be kindled on**

**Friday, July 2, at 8.31 p.m., D.S.T., in Montreal**

**Friday, July 2, at 8.46 p.m., D.S.T., in Toronto**

**Friday, July 9, at 8.29 p.m., D.S.T., in Montreal**

**Friday, July 9, at 8.44 p.m., D.S.T., in Toronto**

★

**Av 1, 5725, falls on Friday, July 30**

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# TORONTO MEETINGS

### ★ HOLY BLOSSOM ★ TEMPLE

Rabbi W. Gunther Plaut: This is a continued list of the confirmands: Lynn Sandra, daughter of Mr. and Mrs. Samuel H. Richardson, 46 Overbrook Place; Ellen Sydney, of Mr. and Mrs. Harold Rosenberg, 92 Old Forest Hill Road; John Alan, son of Mr. and Mrs. Marvin Jay Rothschild, 51 Caribou Road; Barbara-Jo, daughter of Mrs. Lynn Shanoff, 2121 Bathurst Street; Ellen Terry, of Mr. and Mrs. H. Shlesinger, 41 Elderwood Drive; Stephen, son of Mr. and Mrs. Frank Shuster, 33 Ridelle Avenue; Janis Diane, daughter of Mr. and Mrs. Seymour Siegel, 8 Farrington Drive; Barry Harris, son of Mrs. Rhoda Silver, 241 Searle Avenue; Barry Jordan, son of Mr. and Mrs. Murray Sklar, 90 Brookview Drive; Karen Elizabeth, daughter of Mr. and Mrs. Bernard Slomen, 20 Knightswood Road; Susan Felicia, of Mr. and Mrs. Max Sniderman, 548 St. Clements Avenue; Naomi Patti, of Mr. and Mrs. Edward Starr, 2 Rostrevor Road; Richard David, son of Mr. and Mrs. Sydney Stein, 2 Wyegate Court; Hartley, of Mr. and Mrs. Martin Stern, 29 Glenarden Road; Joan Celia Ruth, daughter of Mr. and Mrs. Edward Stossel, 204 Rosemary Road; Judith Gail, of Mr. and Mrs. Edward Stransman, 115 Elm Ridge Drive; Marion, and her sister, Linda Jane, daughters of Mrs. Ruth Stulberg, 330 Kingswood Road; Linda Jane, daughter of Mrs. Helen Stutz, 548 Lawrence Avenue Road; Heather Mara, daughter of Mr. and Mrs. Aaron Sulman, 92 Charleswood Drive; Edward Alan, son of Mr. and Mrs. David Sweet, 24 Euphrasia Drive; Lee Michael, son of Mr. and Mrs. Richard Tarshis, 8 Old Park Road; Barbara Karyn, daughter of Dr. and Mrs. A. A. Track, 10 Silverwood Avenue; Linda Sue, of Mr. and Mrs. George Vankay, 22 Shallmar Boulevard; Merlinda, of Dr. and Mrs. J. M. Weinberg, 527 Spadina Road; William, son of Mr. and Mrs. Elliott M. Wilson, 126 Hillmount Avenue; Stephen Laurie, of Mr. and Mrs. Wilfred Wolman, 98 Ridelle Avenue; Lee Nancy, daughter of Mr. and Mrs. Cecil H. Yolles, 7 Bluejay Place; Jonathan, son of Mr. and Mrs. Jack V. Young, 41 Stormont Avenue; and Paul Arnold, of Mr. and Mrs. Jack Young, 34 Strathearn Road.

### ★ NER ISRAEL ★ YESHIVA

Women's Auxiliary, Torah Fund luncheon, convener was Mrs. W. Schwartz. Cantor I. Hammerman sang. The election was at the home of Mrs. N. Weisblatt, 3181 Bathurst Street. Elected were: Mesdames E. A. Cooperman, president; L. Korzen, J. Blitz, D. Drabin, vice-presidents; A. Figdor, R. Silver, secretaries; M. Grubner, treasurer; J. Weinstock, B. Rubinoff, life membership; B. Goodman, tea; H. Botnick, patroness convener; H. Turin, programme; H. Weisblatt, goodwill; J. Blitz, publicity; M. Perlman, brick project; R. Donsky, rummage; M. Chodosh, S. Gold, editor; H. Smulowitz, L. Korman, membership; S. Hofstetter, social; B. Zimmerman; E. Kohen, L. Zidenfield, S. Weitz, J. Rosenberg, sunshine; J. Reichman, refreshments.

## ENGAGEMENTS

The engagement of Miss Brenda Kazman, daughter of Mr. and Mrs. Morris Kazman, 469 Shaw Street, to Irving Green, son of Mrs. Brenda Luden, 832 Castlefield Avenue, and of the late S. Green, is announced.

The engagement of Miss Elizabeth Krensky, daughter of Mr. and Mrs. Charles Krensky, 59 Evanston Drive, to Paul Cantor, son of Mr. and Mrs. Samuel Cantor, 4854 Bathurst Street, is announced.

The engagement of Miss Doreen Mandell, daughter of Mr. and Mrs. Benjamin Mandell, 184 Waterloo Avenue, to Stanley Green, son of Mr. and Mrs. Frederick Green, 22 Peveril Hill Road North, is announced.

The engagement of Miss Elaine Silver, daughter of Mr. and Mrs. Samuel Silver, 777 Briar Hill Avenue, to Edward Bielawsky, son of Mrs. Paula Bielawsky, 26 Tichester Avenue, and the late Isaac Bielawsky, is announced. The marriage is to take place on December 29, at the Beth Sholom Synagogue.

Mr. and Mrs. Calvin Swartz, 130 Highbourne Road, announce the engagement of their daughter, Miss Ann Louise Swartz, to Joel Michael Rose, son of Albert Rose, 27 Clarendon Avenue, and of the late Mrs. Rose Van Der Hout Rose.

## CHRISTIANS AND JEWS HONOUR CATHOLIC AT ISRAEL BOND DINNER

Several hundred Christians and Jews joined together to pay tribute to a leading Catholic layman in the town of Morristown, N.J., and the result was the sale of a record-breaking amount of Israel Bonds in that community.

As a mark of recognition for Judge Frank C. Scerbo, one of the most popular civic leaders in Morristown, those who attended the Israel Bond dinner in his honor bought Israel Bonds as a demonstration of interfaith endorsement of his strong support of Israel's future development. Sales amounted to more than $90,000 as compared with $44,950 in 1964.

Mr. Scerbo, who has been Prosecutor of Morris County, N. J., for the past nine years, served for 23 years as Judge of Morris County District Court. After visiting Israel several years ago, he became a devoted and active volunteer worker in behalf of Israel Bonds. His stirring speeches on Israel's achievements were instrumental in enrolling many leading non-Jews as well as Jews in the local Israel Bond program.

One of America's leading Roman Catholic laymen, Judge Scerbo has been President of the Holy Name Federation of Morris and Sussex Counties, and was awarded the Order of the Knight of St. Gregory by Pope Pius XII. He has served as campaign chairman and president of the Morris County Community Chest; chairman of the Morris County Chapter of the National Conference of Christians and Jews; director of the Morris County Urban league; director of the Masterwork Music and Art Foundation; and Morris County Chairman of the Council on Crime and Delinquency.

Judge Scerbo's notable record of public service and his warm friendship for Israel were cited in a special plaque presented to him by the toastmaster of the evening, Dr. Edward I. Kessler. In acknowledging the award, Judge Scerbo recalled his early days as a member of a poor immigrant family from Italy which landed in New York and later moved to Boonton, N.J. In deeply moving terms, he drew a parallel between the aspirations of his own parents half a century ago and the hopes of immigrants arriving in Israel today.

Leading participants in the tribute to Judge Scerbo included Congressman Peter H. B. Frelinghuysen, a member of the House Foreign Relations Committee; Assemblyman Joseph J. Maraziti; Mayor E. Marco Stirone, of Morristown; and Michael Rubenstein, general chairman of the Morristown Committee for Israel Bonds.

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## What is the A. B. C. or Audit Bureau of Circulations, and what is its importance?

*A. The A. B. C. is a voluntary association of major publishers, advertisers, national and local; and advertising agencies, working together to police circulation claims, and to translate them into facts.*

Q. Why are circulation facts so important?

*A. Circulation figures are the only honest basis on which print advertising is sold and purchased. Publishers base their prices for advertising on the amount of their circulation, and its quality. An advertiser buys circulation. A. B. C. circulation facts tell him the exact amount at any time.*

Q. How does an advertiser know that this is really so?

*A. A. B. C. publishers keep exact records of all circulation receipts for subscriptions and single copy sales. These can tell him, too, whether the circulation is sold without a premium, or with one, to induce payment; or whether the circulation is composed of membership in an organization; or whether it is sold on its merit alone. Was the subscription sold on a special rate? Was it paid by mail directly to the publisher, or to an agent? These are just some of the categories of subscription payments which are recorded.*

Q. Why are some of these answers so important?

*A. Sometimes these answers can tell an advertiser whether the subscriber needs to be coaxed into continuing, or starting. Are subscribers voluntarily buying the publication? Do they need a cut-rate or an added attraction to keep on?*

Q. How are the figures checked?

*A. The publisher checks his figures, and reports them twice a year to the head office of the A. B. C. These are audited once a year by travelling A. B. C. auditors, who check the names, the receipts, the printing invoices, the bank deposits, the paper used, the ink used, the postage receipts — all of these show the number of copies printed or mailed; and paid for. If an A. B. C. field auditor goes to work for a publication whose books he has audited within a year or so, there is an automatic re-audit by another auditor. An auditor does not audit the figures of any publication for more than two consecutive years.*

Q. Does the A. B. C. allow past-due subscriptions?

*A. The A. B. C. rules state that all subscriptions up for renewal must be paid within three months of the expiry date. The publisher must keep track of each one. These are considered paid, but not completely so, until paid in full, for the term to come.*

Q. Are new subscriptions considered as paid?

*A. Not until payment is received for the term in advance.*

Q. What does this cost the publisher?

*A. The publisher considers the membership as his investment to protect the investment of each advertiser. The publisher pays quarterly dues; the cost of the auditing done in his office, by the hour; and the cost of checking done further, at the A. B. C. head office. If further checking is needed, the publisher pays that cost, too. An auditor spends several days in the Canadian Jewish Review office each year.*

Q. Are these the only costs?

*A. The greatest cost to the publisher is to see that the records are kept in order and up to date. The Canadian Jewish Review addressograph plates are posted to show the date and method and amount of payment; and the date of the subscription, and the length of its term. A publication must carry on the address label all information that the auditor would need to guide him in checking. A publication which sells subscriptions on short-term, or with a premium, or in combination with other publications, for instance, will carry all that information and more, on the address label, coded in some way.*

Q. What do A. B. C. reports and statements say about the Canadian Jewish Review?

*A. They tell at a quick glance the provincial breakdown; the amount sold in a period; that the Canadian Jewish Review never sells a subscription on a premium; never with a cut rate; never jointly with another publication; never as part of membership in an organization.*

The Canadian Jewish Review is sold on its own merits; and always has been.
It has no affiliation with any organization.

A. B. C. reports and statements supply facts to advertisers.
These facts need to be known for advertising money to be spent wisely and honestly.

A. B. C. publications can never guarantee results. They do guarantee readership.

The Canadian Jewish Review is in its 22nd year of supplying facts to advertisers, investing to protect investments.

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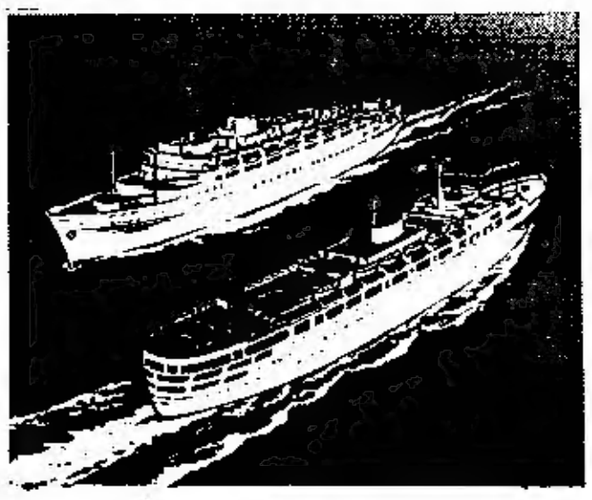

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Florence Freedlander Cohen, *Editor*
Suzann F. Cohen, *Advertising Manager*

*I wholly disapprove of what you say and will defend to the death your right to say it. — Voltaire to Helvetius.*

JULY 2, 1965 — VOL. XLVII, No. 40
Publication Office — Cartierville, Quebec


# MR. ROYAL COMMISSIONER

The town of Toronto, which began as a scraggly settlement of 300 persons in 1793, now contains more than one-quarter of the population of Ontario and eight per cent of the population of Canada.

It is bigger than seven of Canada's 10 provinces and equal in size to the eighth — British Columbia.

And by 1970, Metro royal commissioner, H. Carl Goldenberg, of Montreal, predicts, Metropolitan Toronto will have hit the 2,000,000 mark in population.

Toronto daily newspapers paid fullest honours to Mr. Goldenberg on the completion of his Metro Report charting the way for the Toronto of the future. They gave whole pages over to praise of the man and absorbing extracts from his work, along with many and huge photographs of its author, without stint or limit. The news coverage ovation was magnificent and the Jewish population of Canada may be fully justified in feeling that Mr. Goldenberg has led it a long step forward in illustrating how serviceable Jewish talent can be in the service of its country.

The following, "Mr. Royal Commissioner," is by Michael Best, of the Toronto Daily Star:

They call him Mr. Royal Commissioner — this man who has charted a dramatic new course for Metro. H. Carl Goldenberg has served on more royal and special commissions, settled more labor disputes, than any other Canadian.

His rulings and recommendations have affected the lives of millions, from the time in 1936 when Montreal's late mayor Camillien Houde appointed him to settle a dispute there between newsdealers and Hearst publications.

The little man with the horn-rimmed glasses and the smouldering pipe — and the good will, the shy intelligence, and unshakable impartiality — solved the Royal York Hotel strike here three years ago. That was the same year he brought in his stinging report against labor exploitation in the Ontario construction industry.

He settled a sugar workers strike in Jamaica, a tramways tie-up in Montreal, an Ontario Hydro labor dispute, a construction strike in British Columbia, and a Great Lakes strike by the Seafarers' International Union, which brought former SIU czar Hal Banks to mutter: "There's no such thing as saying no to Carl Goldenberg."

Seven of Canada's 10 provinces have used his talents.

He was awarded the Order of the British Empire for wartime services as director general of economics and a member of the production board of C. D. Howe's department of munitions and supply.

He's been doing royal commission studies since 1937, when he probed Winnipeg's finances and administration. And he'll be doing them for a while to come. As he handed in his report on Metro, he was considering a request from Saskatchewan Premier Ross Thatcher to do a probe there.

He's permanent arbiter of jurisdictional disputes for the Canadian Labor Congress and vice-chairman of a Quebec government royal commission on taxation that's due to report soon. And his reputation as a labor peace-maker keeps him in constant demand. Just a couple of weeks ago he was called in to settle a Montreal supermarket labor dispute and he had peace restored within hours.

What's his secret? He gives none. "I just do my best, that's all. I get all the facts together, and hear everybody with views to present and try to find the answers."

He's a dapper man of charm, who can put his witnesses at ease and convince them that they're the experts and he the novice, and their views are important. A sharp, hearty wit provides comic relief at his hearings.

He's a driving worker. Writing the Metro report, he was at his St. Catherine St. law office in Montreal at 9 a.m. Monday to Saturday. Evenings and Sundays the work went on at the basement ping-pong table in his modest Westmount home — writing in pencil on foolscap pages, which were later typed out by his secretary. In between were trips to Toronto, to dig out more information, to talk with municipal officials. On planes and trains back and forth, there was the briefcase full of documents to study.

"I don't mind saying it, I'm tired," he said after the last pages were finished, and the report was away to the printers. "I'd like a rest." He's 57 and fit.

He's an extremely friendly man. You hear him say kind things about lots of people. On the others he tends to keep his silence. Several times during his public hearing on the Metro problem here last year, witnesses took his gentle manner for weakness and tried to bulldoze him. But he was on them in a flash, explaining in no uncertain terms who was running the show.

He has a profound political sense, and an ability to distinguish between the possible and the impossible. The result is that an extremely high percentage of his recommendations over the years have been put into effect.

He's a devoted family man. References to his pretty wife, the former Miss Shirley Block, who lectured in sociology at McGill University — son, Edward, 16, and daughter, Ann, 13, come easily into his conversations with friends.

His family hero was his father, the late Maurice Goldenberg, who arrived almost penniless in Montreal from Rumania in 1901. He spoke six languages, was richly self-educated, and had a keen interest in public affairs. He worked diligently at instilling in Carl and the other four Goldenberg children the same love of learning and concern in government.

Carl graduated from McGill in 1928 with his Bachelor of Arts degree in economics and political science, and a gold medal for highest standing. He was a prize pupil of the late humorist, Stephen Leacock, a McGill economist, who called him "a one-man institution, sitting on anything that defies hatching." Next year, Mr. Goldenberg took his Master of Arts degree and entered law school. There he won another gold medal. He was called to the Quebec bar in 1932.

This was deep in the depression. His father contributed $50 for office furniture, and he found office space in the law office of Samuel Jacobs, Liberal MP for Montreal-Cartier from 1917 until his death in 1938. But it was pretty lean going, and when Stephen Leacock offered the job of economics lecturer at McGill at $1,200 a year, Goldenberg jumped at the opportunity.

It was the first stepping stone to his career as royal commissioner extraordinary. It led to a request from Mayor Houde to prepare a brief to the federal government asking for more unemployment assistance for Canada's municipalities, most of which were destitute. The brief worked. The municipalities got a better deal from Ottawa. They kept Mr. Goldenberg on as a special consultant. The work soon established him as a leading authority on municipal financing.

Then came the assignment as a royal commissioner to look into Winnipeg's municipal troubles. Mr. Goldenberg, at 30, was on his way as a royal commissioner. Soon after he solved tie-ups in the Montreal women's garment industry and the city's tramway system, and was launched on the pathway to becoming Canada's leading labor peacemaker.

After his wartime service in Ottawa, he founded his own law practice in Montreal. But he's never had much time for it. There are always more royal commission or labor settlement assignments than he has time for. He'll key down for a little while now that the big Metro assignment is completed. There'll be more outings with his family, more entertaining at the Goldenberg house. There'll be more time for his library of more than 6,000 books.

But he knows he won't stick to the leisurely pace for very long.

# MERCHANTS OF HATE

**By Dr. Daniel G. Hill, in Human Relations, of Toronto**

Partial text of a submission by Dr. Hill to the Standing Committee on External Affairs of the House of Commons during its discussions on "Hate Literature":

At a time when Canadians are discussing, and seriously analyzing, whether we should place curbs on the merchants of hate — those deranged individuals who make a full-time business of peddling venom — it may be helpful to recall that not long ago our own current human rights legislation was seriously contested as "an infringement on the rights of employers, housing agents and proprietors of public accommodation, to select their clientèle without restriction."

The principle that a man should be legally deterred from translating his prejudice or his hate into practice while dealing with the public is primarily a post-war phenomenon. Only recently have the public and legislators successfully challenged the statement: "You can't legislate against discrimination and prejudice".

Discrimination, the overt act of denial, or the stated intention to deny equality of opportunity in certain basic sectors of our society as defined in federal and provincial human rights legislation, is now forbidden. We have now come to accept the view of Dean Rostow, of Yale University Law School, who wrote:

*"Men often say that one cannot legislate morality. I should say that we legislate hardly anything else. All movements of law reform seek to carry out certain social judgments as to what is fair and just in the conduct of society".*

Human rights legislation in Canada, while restricting the freedom of those few individuals who would deny equal treatment to their fellow man, insures the human dignity of all. In Ontario, Nova Scotia, New Brunswick, British Columbia, Quebec, Manitoba, Saskatchewan, there is a variety of statutes covering discrimination in employment, housing and public accommodations.

Furthermore, on the federal level we have the well-established Canada Fair Employment Practices Act as well as anti-discrimination clauses in the National Housing Act and other statutes. In the United States there are at least twenty-six states with Human Rights Commissions and last year saw the passage, at the federal level, of the now famous Civil Rights Act.

Canada's history, its experiences in the last war, and the frightening violations of human rights in other places around the world, yesterday and today, have given Canadians a deeper understanding of freedom, of its value, and of the means whereby it can be extended throughout the nation.

Modern day human rights legislation is predicated on the theory that the actions of prejudiced people and their attitudes can be changed and influenced by the process of re-education, discussion, and the presentation of dispassionate socio-scientific materials that are used to challenge popular myths and stereotypes about people.

In our own work we place a distinct priority on persuasion and conciliation, and use sanctions only when the expressed desires of the public are being thwarted. Human rights legislation on this continent is the skilful blending of educational and legal techniques in the pursuit of social justice.

Enforcement procedures in all jurisdictions with which I am acquainted are wedded to a broadly-based program of education, persuasion, and conciliation, and the punitive aspect of the legislation, the "iron fist", gives way to the "velvet glove" which diligently works to create a climate of understanding and mutual respect among all races, creeds, and national groups.

These procedures are creating today a climate of acceptability that soon will be considered standard behaviour-norms of social decency for all people.

Our Commission, consisting of six fulltime workers, has conciliated well over three hundred cases of discrimination since the Code has been in operation. In addition, we have settled a significant number of informal cases, outside the jurisdiction of the Code, involving racial or religious conflict. Not once have we had to take an individual or company to court for prosecution and only six times has the Minister of Labour found it necessary to sign the order for a public Board of Inquiry.

Human rights officers have conciliated discrimination cases in over twenty Ontario cities, and we have abundant evidence that the people of our province are basically fair and will do everything in their power to uphold human dignity. Sane and responsible citizens who have prejudices can, and do, change.

We have witnessed the remarkable transformation of a number of employers and proprietors who, having first breached the Code and then having been persuaded to comply, finally became advocates of our work and voluntarily performed acts of integration and compliance beyond our expectations.

Our Commission, however, cannot directly deal with the peddlers of hate: their activities are outside of the sphere of present law, and their twisted minds would seem to be beyond the influence of reason. We have, nevertheless, tried to keep abreast of their activities and to gauge their general effectiveness.

We have also noted the strong condemnatory reaction of the press and other mass media of our province to their menacing activities.

It is clear however, that newspaper editors differ in terms of what should be done about hate literature. Of the thirty weekly and daily papers in Ontario whose editorial opinion was studied in regard to these matters, half were definitely in favour of legislative action while the other half were basically opposed or undecided regarding legislative intervention in this area.

Undoubtedly, Canadian hatemongers bear serious watching, but we should not overestimate their importance or their strength. To date, their sporadic efforts lead us to believe that they do not yet constitute a coherent, well organized social movement.

Nor do I feel that they can gain the kind of grass roots, citizen support that has made other contemporary hate movements relatively successful — and I am here referring to the White Citizens' Council movement in the United States, the revival of the Ku Klux Klan and the misguided efforts of the Black Muslims.

Unfortunately, these groups have fundamental support and are well rooted in the American social milieu.

Hate leaders need followers and a storehouse of latent hate in the populace upon which to feed. They also need an apathetic, disinterested public which, by default, will allow them to gain a strong foothold in the society.

Without minimizing the venomous effect of the hate literature and its ability to take hold among some elements of the population, we should not overlook the fact that there are numerous interested and committed organizations in Ontario operating in the human rights field and serving as an effective antidote to the insidious work of the hate peddlers.

Explicit pronouncements have been made by the Catholic Church, all of the larger Protestant denominations, the trade union movement, and numerous ethnic organizations, morally condemning these activities.

During the time that this problem is being studied at the federal level, our Commission would recommend that certain immediate steps be considered to curtail the influence of hatemongering.

*Firstly*, on the governmental level, one of the best antidotes to the current hate campaign is a well-informed public that knows and actively supports the human rights legislation that now exists in seven provinces. While the sponsors and employees of the Canadian hate program are busy seeking to extend their area of infection, we should be equally busy, actively creating, within the framework of existing federal and provincial human rights legislation, a heightened interest in human dignity.

Just as vaccines are invented to prevent physical disease, new and imaginative educational programs can be designed to immunize the public from the current menace by instilling proper social attitudes in all people regarding race, religion, and nationality. Therefore, we would invite a conference of those provincial and federal authorities responsible for administering human rights legislation to discuss the extent to which the hatemongers have been active in each province and to assess the programs they are now using or propose to use in educating the public to this problem.

In the more than two decades since passage of the first anti-discrimination legislation in Canada, there has not been one meeting where human rights administrators, federal and provincial, sat down and discussed their techniques, assessed the effectiveness of their education programs and proposed new ideas. Our Commission feels that this type of communication is desperately needed and we sincerely hope that the federal government, with its well-established fair employment practices program, will give this proposal thoughtful consideration.

In Ontario we have found that the legislation cannot function for the benefit of the public, it cannot counteract the bigots in our midst unless it is accompanied by an active educational program, strongly supported by educational institutions, labour organizations, employers' groups, religious and social welfare agencies.

In the last year, these groups have gone beyond the stage of simply making statements of belief and adherence to our legislation. They are now committing themselves to actual projects, human rights programs, provocative discussion groups, human rights film nights, and the referral of cases and problems to us.

Many employers, for example, now discuss proposed employment application forms with the Commission before they are printed to assure compliance with the legislation. These recent developments, a direct outcome of an intensified educational program, tend to create a more enlightened social climate, and make the hate peddlers' work more difficult.

*Secondly*, we would recommend that the social scientists in Canadian universities give more consideration to studying and measuring the social attitudes of our population regarding hate literature and minority groups. Those of us in the human rights field have many hunches, but not enough facts. Empirical research can give valuable direction to us and thereby increase our effectiveness.

*Thirdly*, while we recommend a conference among governmental authorities, we recognize that true progress in the human rights field must emanate from the people themselves. They, too, must co-operate and work out educational programs to minimize the effects of hate. Voluntary, religious, educational, and private organizations can create, at the community level, a climate of understanding and mutual respect in which all our people of whatever racial, religious, or cultural background will be made to feel that all are equal in dignity and rights.

Essentially, we are recommending an intensified effort by all of the major institutions within the society — governmental and voluntary — committed to protecting human dignity. We must recognize that racial and religious hate directed against any person threatens not only the individual affected, but the very institutions and foundations of our society.

# Committee Urges U. S. Support For Israel; Search For Nazis

The American Jewish Committee urged the United States to intensify its support for Israel. It also appealed to West Germany to extend its prosecution of Nazi war criminals.

The Committee, in a statement closing its 58th annual meeting in New York, called on the United States to persuade the Arab countries to recognize Israel as a "full-fledged member of the family of nations."

It also urged the United States to "continue its firm commitment to the right of Israel to its fair share of the waters of the Jordan." The Arabs have said they plan to block the river to halt Israel's use of its waters.

The Committee also asked the United States to provide arms and to "continue a reasonable level of economic aid."

The Committee's statement on Germany reiterated a request that the statute of limitations applicable to Nazi war criminals be extended to 1975. Bonn recently extended it to 1969.

# BARUCH, AT 94, WAS THE U. S. "SENIOR CITIZEN"; SEVENTH GENERATION IN AMERICA

*(Continued from Page Four)*

fought shrewdly and tenaciously, but his plan was not approved by the Security Council.

For many years Mr. Baruch numbered among his associates a group of talented writers and public-relations experts who aided in making his personality and views known to the public.

Mr. Baruch's benefactions were large and in most instances anonymous. He made gifts of $250,000 to New York University; $400,000 to Columbia University; and $800,000, to various medical schools.

Former President Herbert Hoover once said he had seen Mr. Baruch give a check for $1,000,000 to the American National Red Cross. In 1953 Mr. Baruch made a large contribution to City College, which renamed its business school the Bernard M. Baruch School of Business and Public Administration.

In 1905 Mr. Baruch acquired the 17,000-acre plantation known as the Hobcaw Barony, near Georgetown, S. C., and made it a center of gracious Southern living. Here such harassed public figures as Franklin D. Roosevelt and Sir Winston Churchill could relax out of the reach of the telephone and other interruptions. Hobcaw had some of the best quail shooting in the country.

In 1897 Mr. Baruch married Miss Annie Griffen, a daughter of Mr. and Mrs. Benjamin Griffen, of New York. She died in New York in 1938. Three children were born to this marriage. They were Miss Belle Wilcox Baruch, Bernard M. Baruch Jr., and Miss Renée Baruch, who became Mrs. H. Robert Sanstag. Miss Baruch died on April 25, 1964.

Two of Mr. Baruch's brothers died within two weeks of each other in March, 1953. They were Hartwig, and Dr. Herman Baruch, a physician, who became U.S. Ambassador to Portugal and to the Netherlands, says the New York Times. Mr. Baruch's third brother, Sailing, a New York financier, died June 14, 1962.